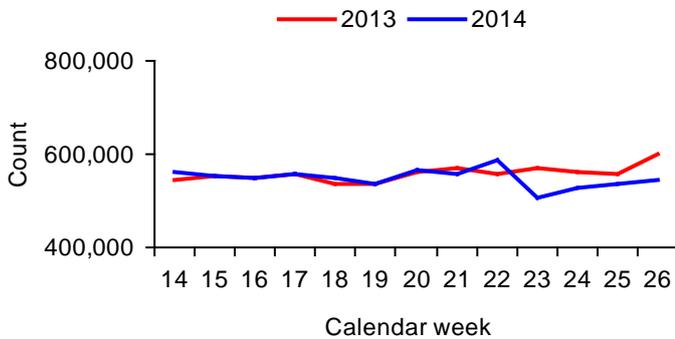


Chief Executive's Directorate; *Insight*

Coventry City Centre: Second Quarter 2014 Healthcheck review Apr-Jun 2014

Footfall

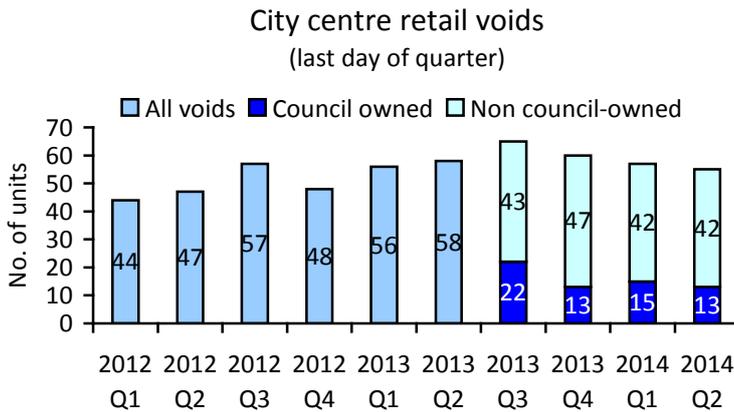


City centre footfall	Year-on-year performance			
	Q2 2014	Cumulative - year to date	UK to date	
Total	-1.6% ↓	0.4% ↑	-0.2%	↓
Evening (7pm- 3am)	-19.0% ↓	-12.3% ↓		

Includes Footfall counts from City Arcade, Hertford St, Market Way, Priory Place, Smithford Way, Upper Precinct plus shared data from Lower Precinct & West Orchards. (Evening data does not include shared data).

Prime retail void units

Voids at end of:	Q2 2014	Q1 2014	% change vs. Q1 2014	Q2 2013	% change vs. Q2 2013
No. of void units	55	57	-3.5% ↓	58	-5.2% ↓



Q2 2014 voids as % of city centre	14.2%
National voids (Springboard Research UK Q1 result = latest available)	(10.6%)
Newly occupied units Q2 2014	7
Newly void units Q2 2014	5
Council-owned voids Q2 2014	13

New measure being recorded from Q3 2013: retail voids now differentiated by council-owned and non council-owned properties.

City centre cleansing

% of sites inspected falling below satisfactory standards for litter			
Q2 2014	% point change vs. Q1 2014	% point change vs. Q2 2013	
0.8%	-2.3% ↓	-6.8%	↓

Results based upon weekly cleansing team inspections of city centre locations (approx. 260 inspections per quarter). Sites inspected randomly and according to Tidy Britain Group methodology. Those failing to achieve grade B or above classed as unsatisfactory standard.

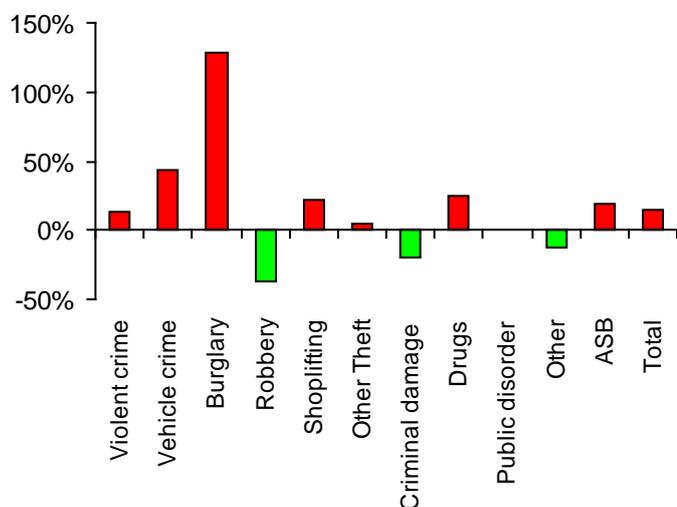
Tourism website (visitcoventry)

	Year-on-year performance	
	Q2 2014	Cumulative - year to date
Estimated users	Website relaunch and recording system changed to Google Analytics in May 2014. Non-comparable data.	
Unique IP addresses		
Page views (minus spiders)		

Spider activity refers to automated page views performed by computer programs such as search engines i.e. non-human activity.

City centre crime

City centre crime: Year-on-year percentage change Q2 2014

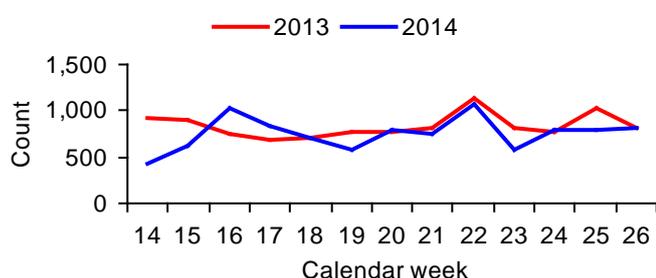


Crime type	Year-on-year performance			
	Q2 2014		Cumulative - year to date	
	n	YoY		
Violent crime	116	12.6%	↑	-9.8%
Theft of/ from Vehicle	10	42.9%	↑	-20.0%
Burglary	32	128.6%	↑	13.3%
Robbery	10	-37.5%	↓	-19.4%
Shoplifting	149	22.1%	↑	27.3%
Other Theft (incl. from person)	152	4.1%	↑	4.4%
Criminal damage & arson	31	-20.5%	↓	7.4%
Drugs	15	25.0%	↑	-28.9%
Public disorder & weapons	8	~ (vs. 0)	↑	32.0%
Other	37	-11.9%	↓	-4.8%
Anti-social behaviour	283	18.9%	↑	-9.2%
Total	843	14.1%	↑	0.2%

Crimes recorded within Coventry's ring road (police data supplied by Community Safety team).

Tourist Information Centre (TIC)

Tourist Information Centre footfall



	Year-on-year performance			
	Q2 2014		Cumulative - year to date	
TIC Footfall	-10.7%	↓	-2.0%	↓

	Financial quarter Apr-Jun 2014		Financial year to date	
	TIC Sales & Commission	-33.0%	↓	

Shopmobility

	Year-on-year performance			
	Q2 2014		Cumulative - year to date	
Usage	20.6%	↑	27.9%	↑
New members	36.1%	↑	7.8%	↑

N.B. June data unavailable, Q2 results shown above compare Apr/May only

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