

## Average Household Income in Coventry 2012

**Tim Healey, Corporate Research Officer**

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## Introduction

This report takes 2012 data from a commercially available data set PayCheck published by CACI Ltd.

PayCheck offers detailed average income analysis at very small Postcode geographies for all of Coventry – there are over 8,600 of these in the City.

This data is also available at larger geographies – and this report focuses on average incomes – both Mean and Median<sup>1</sup> - at City-wide and Electoral Ward levels of detail. The data is also published in geographical units utilised by the Office for National Statistics (ONS) – MSOA and LSOA<sup>2</sup>.

## The Data

The 2012 Mean Average Household Income for Coventry is £32,052.

The postcode with the highest 2012 Mean Average Household Income is CV4 7HF in Wainbody Ward (£86,500)

The postcode with the lowest 2012 Mean Average Household Income is CV1 3AW in St. Michael's Ward (£8,000)

### Electoral Ward

Two Electoral Wards in the City have a 2012 Mean Average Household Income of over £40,000 per year – Earlsdon Ward (£42,746) and Wainbody Ward (£41,865). These are the 2 Wards in the highest quintile by Average Income. The two wards in the lowest quintile by Average Income are Foleshill Ward (£24,346) and St. Michael's Ward (£27,710). This data is shown in Table 1 and Figure 1.

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<sup>1</sup> [http://www.conceptstew.co.uk/PAGES/mean\\_or\\_median.html](http://www.conceptstew.co.uk/PAGES/mean_or_median.html)

<sup>2</sup> <http://www.ons.gov.uk/ons/guide-method/geography/beginner-s-guide/census/super-output-areas--soas-/index.html>

**Table 1 – Mean Household Income by Ward**

Ward	Mean Income 2012
Bablake	£34,987
Binley and Willenhall	£28,357
Cheylesmore	£32,807
Earlsdon	£42,746
Foleshill	£24,346
Henley	£28,791
Holbrook	£30,981
Longford	£29,657
Lower Stoke	£32,280
Radford	£30,682
Sherbourne	£33,547
St. Michael's	£27,710
Upper Stoke	£29,142
Wainbody	£41,865
Westwood	£34,534
Whoberley	£34,014
Woodlands	£34,219
Wyken	£35,522

**Figure 1 – Mean Household Income by Ward**

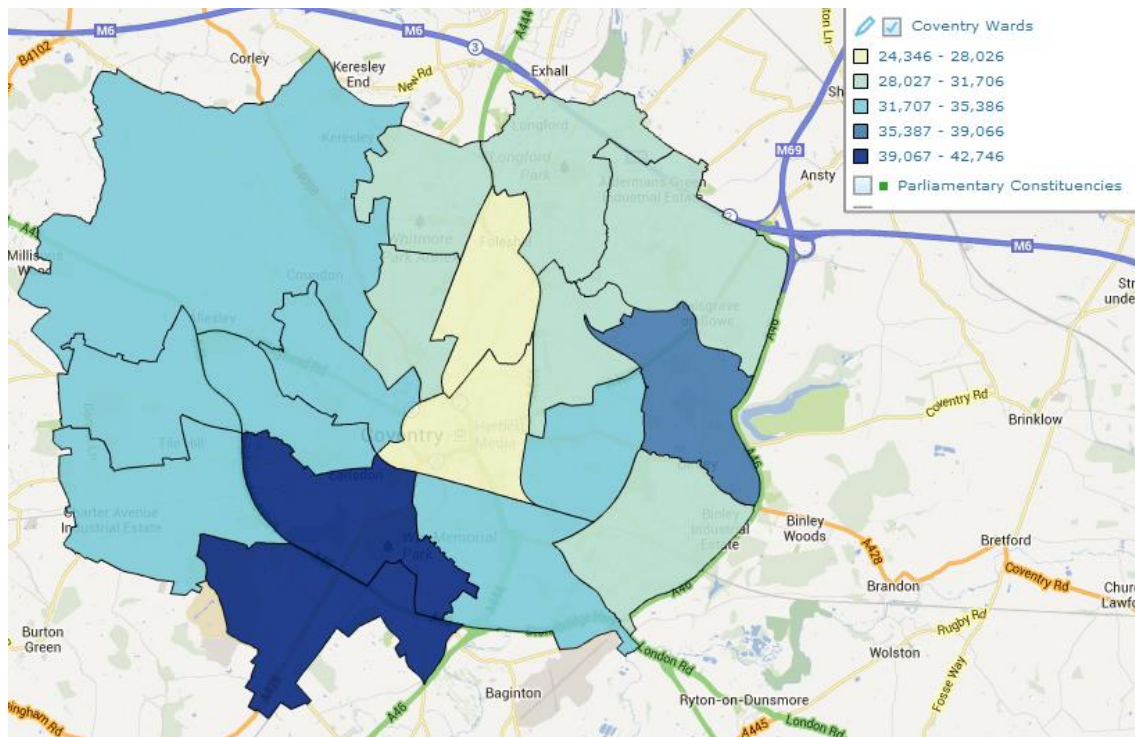


Table 2 below shows Wards and the estimated number of households in that Ward where the annual income is greater than £50,000 per annum, and for £100,000 per annum.

**Table 2**

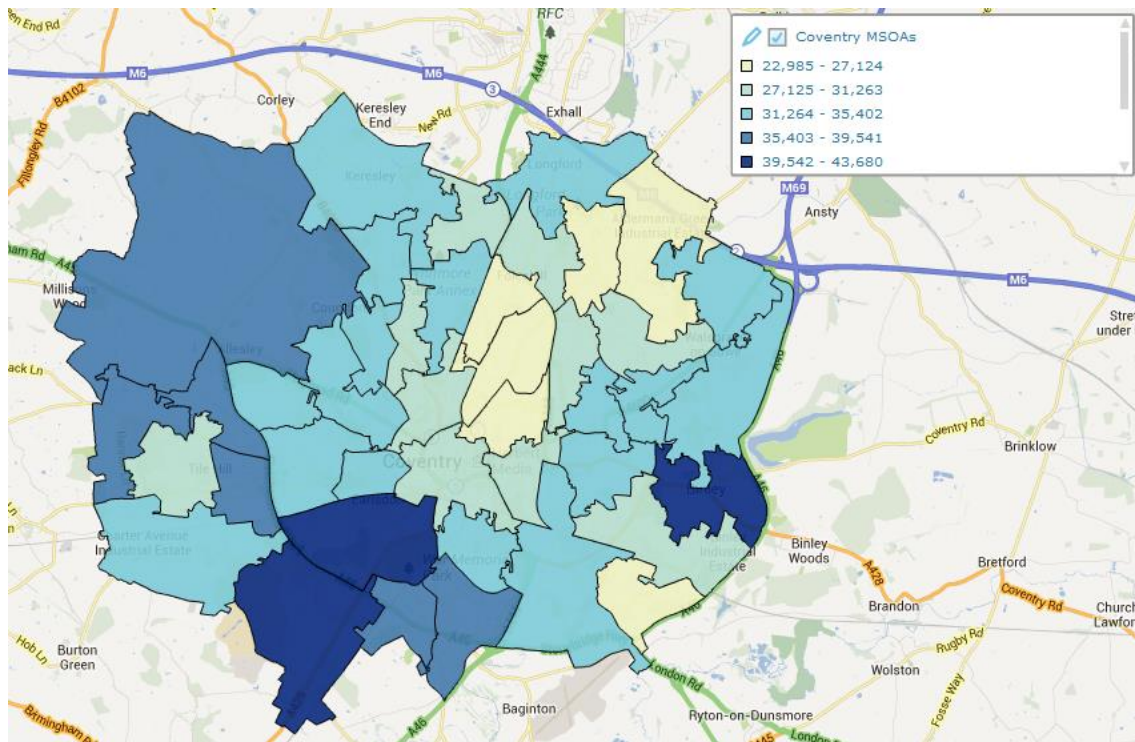
Ward	Estimated no. of households with annual income above £50,000 (2012)			Estimated no. of households with annual income above £100,000 (2012)	
	Count	% of all households		Count	% of all households
Bablake	1,602	23%		224	3%
Binley and Willenhall	1,154	15%		113	2%
Cheylesmore	1,460	21%		181	3%
Earlsdon	1,983	32%		381	6%
Foleshill	733	11%		42	1%
Henley	1,297	16%		138	2%
Holbrook	1,222	19%		132	2%
Longford	1,361	17%		146	2%
Lower Stoke	1,472	20%		165	2%
Radford	1,364	18%		156	2%
Sherbourne	1,543	22%		178	2%
St. Michael's	1,107	14%		94	1%
Upper Stoke	1,218	16%		112	1%
Wainbody	1,444	31%		267	6%
Westwood	1,613	23%		271	4%
Whoberley	1,541	22%		176	2%
Woodlands	1,657	22%		240	3%
Wyken	1,605	24%		242	4%
Coventry	25,803	20%		3,297	3%

### Mid-Layer Super Output Area (MSOA)

In Coventry, there are 42 Mid-Layer Super Output Areas defined for Census data purposes – each contains approximately the same number of households – 3,000 or so.

Figure 2 below shows that again there are 2 MSOA's where average household income is greater than £40,000 - University & Gibbet Hill (£43,654) and Earlsdon, Beechwood (£43,680).

**Figure 2 – Mean Household Income by MSOA**



Of particular interest here is the Binley MSOA area to the east of the City adjacent to the A46 Eastern By-pass which offers quick and easy access by car to the motorway network. Here average household income is £39,775 placing it in the highest income quintile.

Figure 2 also illustrates that 6 MSOA's now appear in the lowest income quintile. These are

- South Foleshill & Paradise (£22,985)
- Wood End, Henley & Manor Farm (WEHM) (£23,666)
- Willenhall (£24,582)
- Courtaulds, Edgwick (£25,547)
- Hillfields (£25,679)
- Bell Green (£26,171)

**Table 3 – Mean Household Income by Ward**

<b>MSOA Name</b>	<b>average income 2012</b>
Longford Village	£33,196
Keresley, Holbrooks	£34,102
North Holbrooks	£29,307
Bell Green	£26,171
Upper Foleshill	£27,750
Keresley	£33,696
Wood End, Henley & Manor Farm (WEHM)	£23,666
Potters Green & Mount Pleasant	£33,677
Courtaulds, Edgwick	£25,547
Allesley Village & Bablake	£37,453
Jubilee Area	£33,537
Radford	£27,401
Wyken Green	£29,996
Coundon	£32,357
South Foleshill & Paradise	£22,985
Stoke & Stoke Heath	£27,210
Allesley Old Road Area	£35,116
Hipswell Highway & Ansty Road	£33,093
Wyken, Sowe Valley	£31,986
Radford & Canal Basin	£31,236
Upper Stoke Central	£31,992
Allesley Park	£34,914
Lower Eastern Green	£37,579
Hillfields	£25,679
Banner Lane	£37,803
Whoberley, Central	£34,147
Stoke Park & New Century Business Park	£34,811
Charterhouse	£27,165
Tile Hill	£28,543
Earlsdon, Chapelfields	£34,561
City Centre	£31,165
Lime Tree Park	£35,464
Binley	£39,775
Earlsdon, Beechwood	£43,680
Aldermoor & Ernesford Grange	£27,957
Torrington & Canley	£35,218
Cheylesmore, Quinton	£33,497
Cheylesmore, Whitley	£31,638
Willenhall	£24,582
Finham, South Cheylesmore	£38,288



Green Lane	£38,289
University & Gibbet Hill	£43,654

### Lower-layer Super Output Area (LSOA)

In Coventry there are 197 Lower-layer Super Output Areas (LSOAs), again each containing approximately the same number of households – 650.

Figure 3 below shows that there are 3 LSOAs in the highest income quintile

- Binley Oak Farm – Skipworth Road (£61,966)
- Canley Gardens – Hearsall Golf course (£51,533)
- Kenilworth Rd & Gibbet Hill - Central Campus (£54,762)

**Figure 3 Mean Household Income by LSOA**

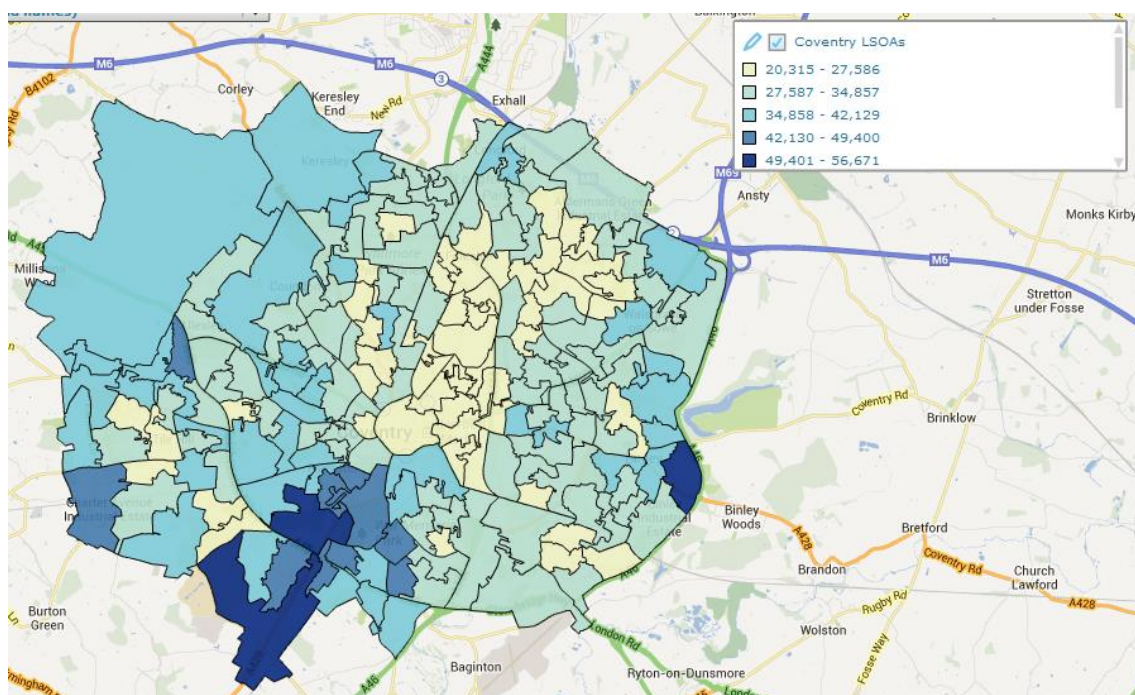


Figure 3 also shows that there are 52 LSOA's in the lowest income quintile. Statistical analysis of the distribution of Household Income by LSOA shows a Mean of £32,332, with Standard Deviation of £6,560, a Median of £31,972. Where the Mean and the Median are different, this indicates a skewed distribution (also evident in the fact that there are just 3 LSOA's in the top quintile and 52 in the bottom). The statistic Skewness (positive 0.85) being positive describes the many more LSOA's that are in the lowest quintile – zero describing no skew)

**Table 4 Mean Household Income by LSOA**

LSOA Name	Average Income 2012
Coundon - Scots Lane	£26,423
Hawkes End & countryside	£42,399
Keresley – Kemscode Road Sandpits Lane	£29,480
Keresley Green East	£32,277
Coundon Wedge	£36,705
Keresley South - Kipling Road	£35,724
Browns Lane	£38,126
Coundon - Keresley Road, Wallace Road	£33,712
Coundon – Norman Place Road	£33,701
Allesley Village	£31,884
Binley Business Park - Bredon Avenue	£37,762
Ernesford Grange –Willenhall North - South Willenhall Lane & St James Lane	£31,384
Ernesford Grange - Langbank Avenue, rail line & Tarquin Rd North	£27,981
Binley - Oxenden Way	£33,290
Binley - Princethorpe	£34,119
Binley - Quorn Way Bredon Avenue	£29,960
Binley Industrial Estate South - Willenhall Lane Central	£29,134
Willenhall Wood - Middle Ride	£22,001
Willenhall - Robin Hood & Mary Slessor	£24,382
Willenhall - Yarningale	£27,736
Willenhall - Chace Stretton	£24,465
Binley Oak Farm – Skipworth Road	£61,966
Whitley Common - Jaguar	£31,790
Cheylesmore SE – Poitiers Road	£28,484
Stonebridge Highway, Industrial & Housing Estates	£31,196
Pinley - Seven Stars & Whitley Village East	£34,385
Friargate & Parkside –Technology, N. Cheylesmore	£38,905
Cheylesmore - Humphrey Burtons	£40,280
Cheylesmore N - The Mount	£35,442
Cheylesmore - Quinton East Montalt Swifts Corner	£34,271
Cheylesmore - Quinton Park Ulverscroft	£28,585
Central Six Retail Park - Queens Road	£31,972
Earlsdon - Newcombe Clarendon & Shaftsbury Roads	£41,086
Westwood Gardens - Sir Henry Parkes, Burnsall Roads	£43,494
Earlsdon Street Beechwood Avenue South	£41,097
Canley Gardens – Hearsall Golf course	£51,533
Earlsdon - Broadway Albany Roads	£46,567



Memorial Park, Henry VIII - Styvechale Avenue	£39,456
Stivichall - Leamington & & Knoll Drive North	£43,330
Finham North Festival & Fenside	£30,914
Cheylesmore East -Dillotford Road	£33,971
Stivichall - Baginton Road East	£43,941
Little Heath – King Georges Avenue	£25,349
Foleshill - Churchill Avenue	£26,978
Foleshill – Courtaulds Guild Road	£24,748
Edgwick - Canal Road	£23,836
Parting of the Heaths - Durbar Avenue	£26,763
Edgwick - Gallagher Retail Park Cross Road	£23,608
Foleshill - Broad Street	£25,834
Paradise - Awson Street	£21,592
Foleshill - Paragon Park Red Lane	£20,886
Bishopgate - George Elliot	£25,395
Swanswell - Leicester Causeway	£22,135
Arena Retail Park - Arbury	£28,337
Potters Green - Woodway	£32,045
Aldermans Green - Deedmore Road W	£22,417
Potters Green Triangle - Wigston Road	£38,762
Henley Green West	£23,013
Cross Point, A46 West & University Hospital	£30,794
Henley Green East	£22,378
Potters Green - Narberth Way	£31,479
Walsgrave on Sowe – Mount Pleasant & Walsgrave Gardens	£33,873
Aldermans Green Industrial estate	£27,950
Wood End – Hillmorton Road	£21,531
Potters Green – Diana Drive	£32,966
Whitmore Park - Burnaby Road	£30,729
Holbrooks – Monks Park	£23,880
Ricoh Arena & Wilsons Lane	£33,717
Keresley - Prologis	£37,902
Holbrooks - Rookery Lane President Kennedy	£36,609
Holbrooks N – Masser Kirkdale Roads	£27,064
Holbrooks - Parkville – Roland Avenue	£31,544
Keresley –Penny Park Halford Roads	£38,712
Holbrooks N- Fallowfield – Briscoe	£32,465
Holbrooks N - Whitmore Park Dunster	£29,698
Holbrook Lane – Lythalls Lane	£33,043
Holbrooks – Penny Park Lane	£30,505
Henley College - Gresley Road	£28,020
Hawkesbury, M6 & Foxford School, Anderton Road	£32,918
Bedworth Road North - Foxford West	£37,420
Foxford East – Aldermans Green	£31,907
Longford, Blackburn & Windmill Roads	£28,525

Hall Green North	£31,434
Manor House - Privet Rd	£25,782
Little Heath Old Church Road	£30,281
Bell Green - Roseberry Ave	£20,783
Hall Green Road – Clarke Street	£29,085
Foleshill – Elkington Street	£27,044
Courthouse Green North	£24,647
Stoke Aldermoor North & East	£26,506
Stoke Aldermoor Village	£22,662
Wyken - Ravensdale Road	£33,516
Poets Corner	£34,040
Stoke Park	£37,768
Middle Stoke - Church Lane	£34,152
Binley Road - central Church Lane	£35,931
Stoke - Lord Lytton Avenue	£37,256
Peugeot, Dominion Plaza & Humber Road North	£30,024
Stoke Green - New Century Park	£33,126
Sidderley Avenue	£30,730
Radford - Beake Avenue South	£24,904
Radford - Beak Avenue Central	£26,465
Jubilee Crescent	£29,642
Radford - Middlemarch Road South	£39,319
Daimler Green - North Capmartin Road	£31,286
Radford Village	£26,831
Radford - Banks Road	£31,708
Daimler Green – Electric Wharf	£34,093
Radford - Lawrence Saunders Roads	£29,022
Barker Butts - Bablake School Thomson Avenue	£24,377
Nauls Mill Park - Canal Basin	£31,801
Charterhouse - St Georges Road	£25,866
London Road - Acacia Northfields Roads	£28,587
Gosford & Gulson Roads	£25,154
Hillfields - Swans Lane Thacknall Street	£29,386
Hillfields - Cambridge Street	£23,654
Hillfields Village & Motor Museum	£19,479
City Farm North	£29,844
Hillfields - Coronation Road Swanswell Basin	£23,527
Hillfields - Canterbury Raglan Streets	£25,282
The city centre within the ring road	£30,482
Holyhead Road – Sherbourne Crescent	£38,011
Coundon - House Donnington Southbank	£35,300
Coundon - Cedars, Oak and Lavender Roads	£36,789
Allesley South - Dulverton Avenue	£38,898
Alvis Retail Park - Moseley Avenue	£32,749
Holyhead, Lake View & Batsford Roads	£38,279

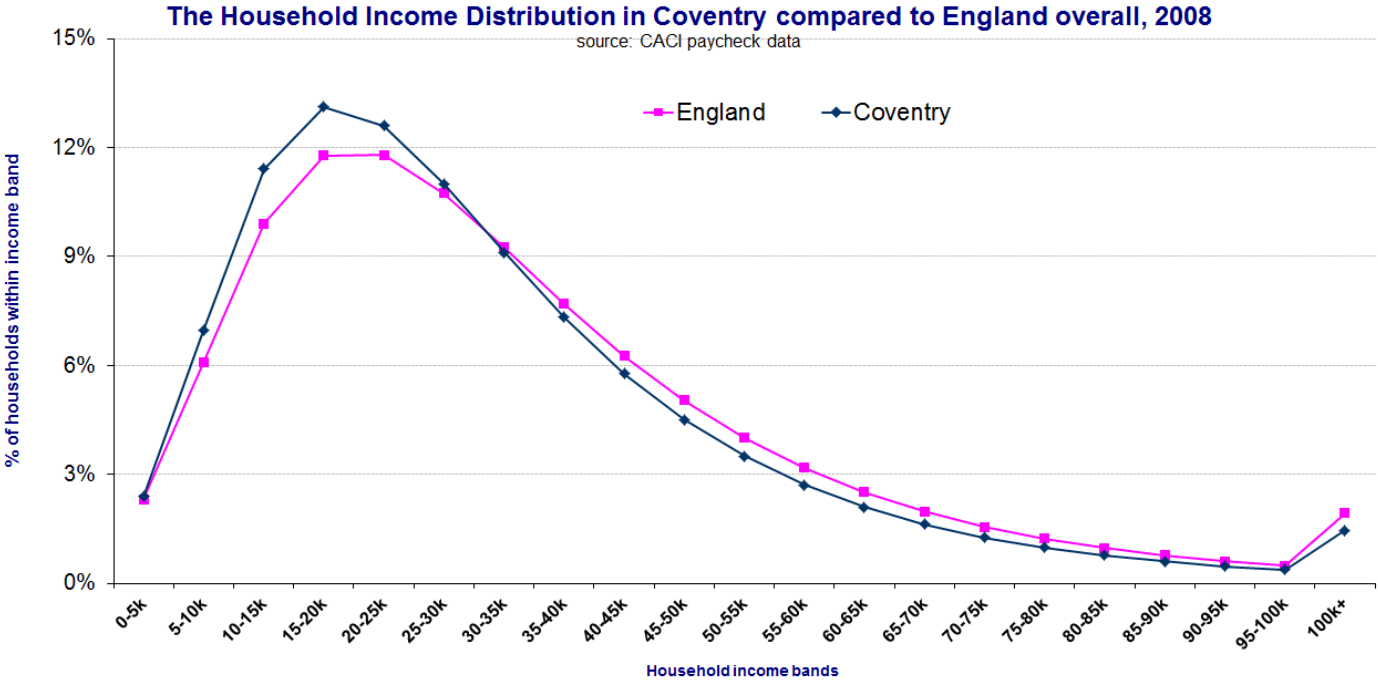
Chapelfields - Prince of Wales Road	£33,866
Upper Holyhead Road – Minster Road	£34,125
Lower Spon Street	£22,482
Coundon - Kingsbury - Shorncliffe	£32,731
Coundon - Dallington – Gaveston Roads	£34,313
Upper Stoke - Hartland Avenue	£33,263
Stoke Heath - Bartons Meadway	£25,424
Stoke Heath - Mercer Crescent– Barras Heath	£24,696
Wyken - Grange Road	£34,807
Stoke Heath - Dane Road North Allotments	£31,100
Barras Heath - West of Clay Lane	£25,106
Stoke Church End - Shakespeare Street	£29,602
Gosford Green - Kingsway	£28,459
Courthouse - Green Retail Park	£34,141
Wyken Croft North	£29,453
Courthouse Green – Sewall Highway North	£30,182
Wainbody - Cannon & Cannon Park Roads	£48,220
Stivichall - Wainbody Avenue North	£41,438
Stivichall - Dewsbury Mantilla Avenues	£36,537
Finham - Schools Green Lane	£39,048
Finham - Wainbody Avenue South	£44,437
Finham Green - Lane Erithway	£36,733
Kenilworth Rd & Gibbet Hill - Central Campus	£54,762
Finham Triangle - Green Lane	£41,327
Cemetery - Cannon Park Shopping Centre	£40,657
Tile Hill Lane South - Gravel Hill	£27,773
Canley - Charter Avenue Central Park Wood & Torrington Avenue Central	£31,003
Torrington - Templar Avenues	£37,420
Tile Hill - Cromwell Lane Station Road	£47,914
Charter Avenue East - Westwood Campus.	£26,897
Canley - Torrington Prior Deram Walk	£23,995
Canley - Westwood Business Park - Mitchell Avenue	£36,686
Lime Tree Park - Fir Tree Avenue	£37,168
Lime Tree Park – Elm Tree Avenues	£35,912
Earlplace Business Park - Middlecotes	£30,873
Whoberley Artists' Corner (Rembrandt Close)	£27,146
Whoberley - Glendower Avenue	£33,945
Coventry Business Park	£40,146
Hearsall Common - Maudslay Road	£36,806
Chapelfields - Queensland Road	£33,731
Earlsdon Hearsall Lane – Melbourne Road North, The Butts	£34,785
Hearsall Common – Highland Road	£34,247
Earlsdon – Broomfield Road – Sovereign Road	£35,400
Lower Eastern Green - Allesley Park Frilsham Way	£34,086

Allesley Park South - Buckingham Rise	£33,317
Allesley Park – Allesley Old Road	£33,871
Mount Nod Rise	£32,045
Mount Nod – Alderminster Road	£35,849
Hockley Broad Lane West	£35,605
Broad Lane Central – Stonebury Avenue	£35,481
Tile Hill North -Limbrick East Mount Nod	£34,133
Tile Hill North - Jardine Delius	£24,275
Bannerpark East – Tile Hill Woods, Hawthorn Lane	£30,870
Jardine Shopping Centre - Limbrick Wood Tile Hill Lane	£26,899
Bannerpark - Tanners Lane	£41,749
Allesley Green – Dunchurch Highway West	£44,662
Allesley Green –Upper Eastern Green Lane	£40,300
Upper Eastern - Green Hockley Lane North	£33,866
Clifford Bridge South	£40,474
Caludon South - Mayflower Road	£31,713
Manor Farm	£24,383
River Sowe – Clifford Bridge - Henley Park Industrial Estate	£33,929
Wyken Green - Croft	£28,480
Wyken - Ansty Road North	£32,799
Caludon Castle - Bodmin Belgrave Roads	£34,107
Wyken Croft – Sewall Highway South	£31,952
Clifford Bridge Road, Abbey Estate & Dorchester Road North	£31,894
Hipswell Highway - Macaulay Road	£32,404
Sowe Valley - Dorchester Road South	£39,420
Attoxbhall Road	£23,965

## Household income Coventry compared to England

Figure 4 below shows the average incomes in Coventry in bands compared to England as a whole – at and shows that Coventry has more households in lower income bands than England and fewer in higher income bands – crossing over at an income of £30-£35,000. These are 2008 data for comparison purposes.

Figure 4







# Corporate Research

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contact us:

**Telephone: (024) 7683 4371**

**Email: [corporateresearch@coventry.gov.uk](mailto:corporateresearch@coventry.gov.uk)**



Coventry City Council

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