

Coventry & Warwickshire is the leading destination for the automotive sector in the UK.

The home of the modern bicycle, the Starley 'Rover Safety Cycle,' the first jet engine and the iconic E-Type and XJ Jaguars, this area has a fine tradition of leadership in vehicle technologies and innovation.

Today we're at the forefront of connected and autonomous vehicle technology and new energy vehicles, including electric, hydrogen and hybrid powertrain systems.

You're in Good Company

Home to the global HQ, R&D and manufacturing operations for Aston Martin Lagonda, Jaguar Land Rover, Geely London Taxi Company and Dennis Eagle. The future of automotive is being designed and manufactured here.

BMW Group's powertrain manufacturing facility at Hams Hall produces thousands of engines every year, supplying plants in the UK and overseas, including the engine for the BMW i8 plug-in hybrid sports car.

MIRA Technology Park at Nuneaton is Europe's fastest growing automotive R&D campus. Tenants already include Bentley, Bosch, Changan, Triumph and Ashok Leyland.

Recent investments have included Geely London Taxi Company's £325m investment in the new TX5 and Ansty factory; JLR's multi-billion investment in product and eight sites across Coventry & Warwickshire; BMW's £750m investment in the UK, including at Hams Hall; Detroit Electric's engineering and manufacturing centre and Liberty Vehicle Technologies new design centre in Leamington Spa (opening in 2018).

Ideas & Innovation

- **The Advanced Propulsion Centre** in Coventry showcases the £1bn, 10 year commitment from the UK Government to invest in powertrain technology of the future.
- **The National Automotive Innovation Campus** is a new centre bringing together industry and academics to develop future automotive technologies.
- **WMG**, at the University of Warwick, is a High Value Manufacturing Catapult focusing on Low Carbon Transport in the areas of material lightweighting, advanced propulsion systems, connected and autonomous vehicles and energy storage and management.
- **The Centre for Mobility & Transport and The Applied Low Carbon Centre** at Coventry University will provide state-of-the-art facilities. The university works with industry at the leading edge of automotive research in vehicle dynamics, low carbon technologies, cyber security, autonomous systems, future vehicle design and human systems integration.



KEY FACTS



Home to 35 automotive and off-highway OEM brands



26 OEM Vehicle R&D Centres



8 Automotive Research Centres of Excellence



12 vehicle manufacturing sites

- **The National Transport Design Centre** at Coventry University will provide state-of-the-art facilities and virtual reality technologies to support the transport industry with future advanced design.
- **HORIBA MIRA** is a world-class vehicle engineering testing consultancy, with a range of track and test facilities, and is a leader in automotive capabilities. It is located alongside MIRA Technology Park, Europe's fastest growing R&D campus.

Skills and Training

Coventry & Warwickshire is well served by local schools, colleges and universities.

- **54,000 Students** studying at the University of Warwick and Coventry University.
- Over **100,000 graduates** per year from 15 Universities within a 1 hour drive.
- The **WMG Academy for Young Engineers** for 14-18 year olds.
- The **MIRA Technology Institute** (MTI) will provide specialist courses for automotive industries (opening 2018).
- The **Lloyds Bank Advanced Manufacturing Training Centre** From apprenticeship programmes to executive level training.
- **Institute for Advanced Manufacturing & Engineering** Developing industry-ready engineering graduates.

Connectivity

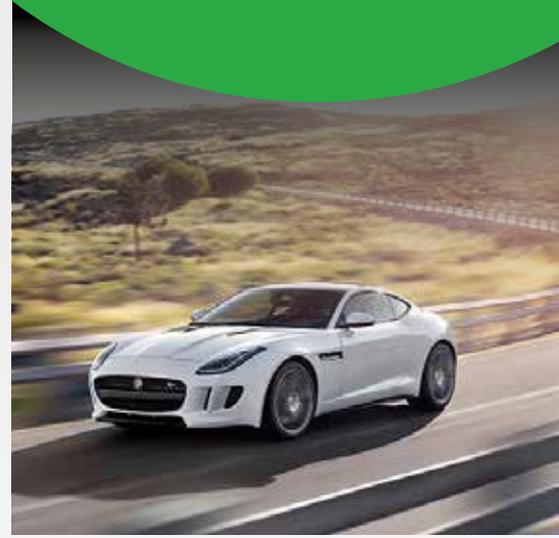
Coventry & Warwickshire is at the heart of Britain's transport network providing links to road and rail that the rest of the UK strives for.

- Fast connection to London in an hour by rail
- Direct access to the UK's motorway network (M6, M40, M42, M45, M69 with close proximity to M1 & M5
- Easy access to worldwide destinations via Birmingham Int'l Airport or air freight from Coventry or East Midlands Airports
- Rail heads at BIFT, Hams Hall and DRIFT
- Access to superfast broadband
- Over 90% of properties have access to superfast broadband

How we can help

Coventry and Warwickshire offer the following free and confidential services to businesses:

- Commercial property searches and location advice
- Local intelligence – from demographics to sector analysis
- Introductions to local networks and organisations
- Information on funding and innovation support
- Employment and skills development support



“Jaguar Land Rover is proud to work in Coventry & Warwickshire and champion inward investment in the region. Our Engineering Centres at Gaydon and Whitley are at the forefront of this and employ thousands of designers, engineers, software experts and technologists from across the area.”

VICTORIA PERRY
COMMUNITY AFFAIRS MANAGER
JAGUAR LAND ROVER

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