

Coventry & Warwickshire has a thriving Business, Professional and Financial Services sector, with a long history centred on the towns of Leamington, Warwick, Stratford-upon-Avon and Coventry City Centre.

As well as a skilled and experienced local workforce, the sector can draw on a strong pipeline of young talent coming forward, benefiting from excellent local apprenticeships, vocational colleges and universities.

## You're in Good Company

Coventry & Warwickshire is a popular location for professional services, including legal, banking, insurance, patent attorneys and business process outsourcing.

Leading names based here include Coventry Building Society, NFU Mutual, Towergate Insurance, Withers & Rogers, RICS and Wright Hassall and major UK centres for Barclays and Santander.

Coventry & Warwickshire is a popular location for UK and European headquarters, and is a major centre for advanced manufacturing, engineering and the creative and digital sector. Locating here allows companies in the BPFs excellent access to a range of potential clients, from major utilities and leading vehicle manufacturers.

Recent investments in the sector include Handelsbanken of Sweden, State Bank of India and Tata Consultancy Services, US company Sitel expansion and CVC's investment in Domestic and General.

The area offers a range of office accommodation, including serviced offices that are easily accessed by road or rail.

Future industry growth will be supported by Friargate, a £59million, 2.3m sqft Grade A office development. It will create a major new business quarter in the city centre, next to Coventry's Railway Station, only an hour from central London. The development will create in excess of 15,000 jobs and act as an investment catalyst for the industry. It will provide competitive and high quality office accommodation in a prime city centre location with excellent transport links by road, rail and via air, with Birmingham International Airport just 10 minutes away by train.

## Knowledge & Expertise

Coventry and Warwickshire is renowned for its academic excellence and skilled workforce. With enviable education facilities, the region has a strong pipeline of world-class talent to draw upon.



“ We've been part of the city since 1884 and today are the UK's third largest building society with assets exceeding £38 billion. Coventry's central location helps to attract the talent we need to support our ongoing growth and we offer a wide range of roles, including many specialist functions that are rarely found outside London. ”

COVENTRY BUILDING SOCIETY

## KEY FACTS



**12,000 BPFs**  
companies in Coventry  
& Warwickshire



**Over 80,000**  
employees



**8,600 international**  
graduates specialising  
in this sector



**Commercial space up**  
to 60% cheaper than  
London

Warwick Business School at the University of Warwick is one of the most prestigious and highly ranked business schools globally.

Coventry Business School is ranked as "Excellent" in the 2015 Eduniversal ranking of business schools.

The area also benefits from Coventry & Warwickshire First, a networking organisation of companies operating in the BPFs sector. The group provides regular events for business networking, and organises annual awards for professionals working in the sector.

## Connectivity

Coventry & Warwickshire is at the heart of Britain's transport network providing links to road and rail that the rest of the UK strives for.

- Fast connection to London in an hour by rail
- Direct access to the UK's motorway network (M6, M40, M42, M45, M69) with close proximity to M1 & M5
- Easy access to worldwide destinations via Birmingham Int'l Airport or air freight from Coventry or East Midlands Airports
- Rail heads at BIFT, Hams Hall and DRIFT
- Access to superfast broadband
- Over 90% of properties have access to superfast broadband

## How we can help

Coventry and Warwickshire offer the following free and confidential services to businesses:

- Commercial property searches and location advice
- Local intelligence – from demographics to sector analysis
- Introductions to local networks and organisations
- Information on funding and innovation support
- Employment and skills development support



“With arguably the best two universities in the UK, Coventry & Warwickshire has the power to reach out to a global audience and attract the best talent the world has to offer.”

**ROBERT CASEY**  
SENIOR BANKING ASSOCIATE  
STATE BANK OF INDIA-COVENTRY  
BRANCH

### Contact Invest in Coventry & Warwickshire:

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