



Coventry Safeguarding Adult Board Safeguarding Adults Review Communication Strategy

Introduction

This document sets out the Communications Strategy for Coventry Safeguarding Adults Board and relates to the communication processes for publishing Safeguarding Adult Reviews, and also sets out the arrangements for embedding the learning from all reviews across partner organisations and agencies in Coventry.

A Safeguarding Adult Board must arrange for there to be a review of a case involving an adult in its area with needs for care and support (whether or not the local authority has been meeting any of those needs) if

- the adult has died, and SAB knows or suspects that the death resulted from abuse or neglect.
- there is reasonable cause for concern about how the SAB, members of it or other persons with relevant functions worked together to safeguard the adult.

Communication with family members

Where possible, and on a case-by-case basis, Coventry Safeguarding Adults Board will seek to engage family members in Safeguarding Adults Reviews. It is crucial that we understand the family's perspective. It is the responsibility of the Safeguarding Adults Board Business Manager to share the findings of the Safeguarding Adults Review with the family prior to publication of the report.

Preparing for publication

The CSAB are required to publish all SAR's, unless it is considered inappropriate to do so. SAR's cannot be published until any criminal proceedings have been completed, which can be some time after the review itself is completed. It must be noted that an embargoed review should never impact on the sharing and implementation of learning, as well as the embedding and monitoring of recommendations/actions and their impact on outcomes for adults with care of support needs.

Publication and media planning will commence once the final Safeguarding Adult Review report (including the agreed recommendations) have been formally endorsed by the CSAB and all parallel processes are completed.

Publication planning will bring together strategic and media/communication leads from the agencies involved in the review. The wishes of the family will always be considered as part of the publication and media planning. Publication will have been considered throughout the production of the SAR and the CSAB must ensure the right balance is met between potential impact on the family and ensuring learning is shared. The proposed publication arrangements will be discussed with the family and appropriate steps will be taken to minimise the disruption and distress that any media attention surrounding the publication may cause to family and friends.

The arrangements for informing practitioners who were involved with the subject child and family will also be considered. It is likely that the senior managers from each agency will take responsibility for informing frontline staff of the date of publication and ensure they have appropriate support.

Publication of the report

Published reports will be made available to read and download from the Coventry Safeguarding Adults Board website where they will be available for at least one year. The CSAB Business Manager will ensure strategic leaders and key stakeholders in partner agencies, including Cabinet Members, are briefed as appropriate regarding publication plans.

Disseminating and embedding the learning from SARs

SAR's will vary in their breadth and complexity but in all cases, learning should be identified and acted upon as quickly as possible underpinned by an action plan with agreed timescales. This can be before the review has formally commenced and during its' progress; such progress will be referenced in the final report and incorporated and communicated within the dissemination of learning. The SAR subgroup have agreed multiple approaches to ensure maximum reach for sharing and embedding the learning from all reviews across partner agencies in Coventry. Every opportunity will be used to share the outcomes of SARs including:

- Newsletters - issued quarter
- One Minute Guides, podcasts and webinars.
- CSAB Website - a central place for documents and policies

<https://www.coventry.gov.uk/coventry-safeguarding-adults-board>

- Annual Report – a summary of the review and relevant action will be within this published report
- CSCP Events/Conferences
- Publication workshops – upon publication, an event open to all multi agency practitioners may be held (virtually or in person) led by the author and co-ordinated by the CSAB Business Unit.