



Information Governance

Coventry City Council
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Please contact Information Governance
Direct line 024 7683 3323
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23 February 2018

Dear Sir/Madam

**Freedom of Information Act 2000 (FOIA)
Request ID: REQ03732**

Thank you for your request for information relating to payments for Social Media engagement.

Please can you tell me if your authority has in the past five years paid an individual or organisation to increase its Twitter followers on any of its social media accounts or to get retweets on posts?

No we have not

Please can you give me the details of which organisation was paid and how much for each year?

Not applicable

Please can I have a breakdown detailing each payment, the social media account name, and the reasons why this was done – as in to boost followers overall or for a specific campaign.

Not applicable

Please can you tell me if your authority has in the past five years paid an individual or organisation to increase its Facebook followers or friends or to get 'likes' on posts or any other type of online engagement?

No the Council has not.

Please can you give me the details of which organisation was paid and how much for each year?

Not applicable

Please can I have a breakdown detailing each payment, the social media account name and the reasons why this was done – as in to boost friends and likes overall or for a specific campaign.

Not applicable

Should you wish to make any further requests for information, you may find what you are looking for is already published on the [Council's web site](#) and in particular its FOI/EIR [Disclosure log](#), [Council's Publication Scheme](#), [Open Data](#) and [Facts about Coventry](#).

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email casework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

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