



Information Governance Team

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**Freedom of Information Act 2000 (FOIA)
Request ID: REQ05175**

Dear Sir/Madam.

Thank you for your request for information relating to print advertising spend.

You have requested the following information:

- 1. The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2018.**
- 2. The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2017.**

For Questions 1 and 2, please be advised that we do not hold the information in the format you have requested.

The information below is for the total spend on advertising for 2017/18 as we do not split out print.

Staff Advertising £221,989
Advertising & Market Services £588,271
Advertising (Statutory) £230,670
Marketing Advertising Promotions £157,859

- 3. The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2008.**

We can confirm that we do not hold this information and are advising you as per Section 1(1) of the Act. Financial information for 2008 is no longer available as per our Retention and Disposal policy.

4. The total spent* by the local authority on authority owned or managed print publications for each of the following categories – A) Newsletters B) Magazines C) Newspapers in 2018.

5. The total spent* by the local authority on authority owned or managed print publications for each of the following categories – A) Newsletters B) Magazines C) Newspapers in 2017

***Including costs of staffing, design, printing and distribution.**

For Questions 4 and 5, we can only provide information in terms of financial years.

We can confirm that for 2017/18 the spend was £53,376.

The supply of information in response to a freedom of information request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email casework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours sincerely

Information Governance