Aspire Family Hub area profile

Insight Team, Coventry City Council, February 2020

This Family Hub area mini data profile is intended to provide a quick summary of the area. The joint strategic needs assessment (JSNA) for this area is expected to be completed by October 2020 and will be made available at www.coventry.gov.uk/jsna/.

Further information about the area is available on the Coventry citywide intelligence hub at www.coventry.gov.uk/citywideintelhub/.

Summary

Population

It is estimated that 47,600 residents live in the Aspire family hub area. Its population increased rapidly between 2011 and 2018, mainly in residents aged 19 to 39. Aspire’s population density is slightly higher than the Coventry average.

Population by age

Compared to Coventry’s demographics, Aspire has a notably higher proportion of residents aged 18-39, and slightly fewer children and residents aged 40+. Stoke Aldermoor is a notable neighbourhood for having a higher proportion of children; Charterhouse is notable for its higher proportion of residents aged 18-39; and Finham, South Cheylesmore for its larger proportion of residents aged 65+.

Population by ethnic group

36% of Aspire residents are from a Black or Minority Ethnic (BME) background, similar to 33% across the city overall.

Charterhouse, and Stoke Aldermoor are amongst the areas that have the highest proportions of ‘Black African’ residents, and ‘White Other’ residents, in Coventry. Finham, South Cheylesmore also stands out with the sixth highest proportion of ‘Asian Indian’ residents in the city.

Deprivation

Aspire has a smaller proportion of neighbourhoods and residents that are affected by acute multiple deprivation compared to Coventry overall. In Aspire, Stoke Aldermoor is one of the 10% most deprived areas in the country, while parts of Finham, South Cheylesmore are amongst the 10% least deprived areas.

Life Expectancy

Some Aspire areas, such as Charterhouse, have lower Life Expectancy (LE) and Healthy Life Expectancy (HLE) than city average. Residents in Charterhouse can expect to spend a bigger portion of their already shorter lives in poor health. Finham, South Cheylesmore is an outlier in Aspire by having significantly higher LE and HLE than the Coventry average and residents here have the lowest percentage of time spent in ill health.
Community Safety

When compared to the Coventry average, most areas of Aspire have a higher proportion of residents who report to feel safe. In Aspire, places where feelings of safety got significantly worse in recent years also saw the biggest increases in recorded crime.

Aspire has the second lowest crime rate amongst Coventry’s eight family hub areas. Finham, South Cheylesmore has one of the lowest crime rates in the city.

Location

The Aspire family hub area covers neighbourhoods of Cheylesmore, Quinton and Cheylesmore, Whitley (which includes the Humber Road area in Lower Stoke), Charterhouse, Finham, South Cheylesmore and Stoke Aldermoor.

The map below shows the area bounded by the red line, with the neighbourhoods for which we can present data (‘MSOAs’) bounded by blue lines.
Population

The total population of residents in this area is estimated at 47,600, making it the family hub area with the third biggest population in Coventry. Aspire’s population increased at nearly twice the rate of Coventry’s between 2011 and 2018. With 31% increase in the period, it is the second fastest growing family hub area in the city. Between 2011 and 2018, the most significant population increase can be found in residents aged 19 to 39. There is also a slight increase in the number of children, but not as much change in residents aged 40 and above.

Population density in Aspire is slightly above Coventry average. Charterhouse’s Gosford & Gulson Roads stand out as the fifth most densely populated area in the city, in part due to its student accommodation. In contrast, Cheylesmore, Whitley is home to two of the least densely populated areas in Coventry.

Population by age

Almost half of Aspire residents (47%) are aged 18-39, higher than the Coventry average (39%). In return, Aspire has a smaller percentage of children and residents aged 40 and above. The population pyramid below illustrates the age profile of Aspire residents compared to Coventry overall.

Amongst Aspire neighbourhoods, a bigger proportion of Stoke Aldermoor residents are children (34% compared to Aspire’s 19%); Charterhouse stands out with a higher proportion of residents aged 18-39 (79% compared to Aspire’s 47%); and Finham, South Cheylesmore is home to a larger proportion of residents aged 65+ (22% compared to Aspire’s 12%).
Population by ethnic group

Coventry as a city is diverse, with 33% of residents being from Black or Minority Ethnic (BME) backgrounds in 2011. Aspire is similar in that 36% of its residents are from BME backgrounds. The biggest BME categories in Aspire are ‘Asian Indian’ (10%), followed by ‘Other White’ (6%), and ‘Black African’ (6%). However, there is considerable variation in the ethnic profiles of Aspire’s neighbourhoods.

For Aspire areas with significant proportion of ‘White British’ residents, Cheylesmore, Whitley is home to two of the areas with the highest rates in the city. In comparison, Charterhouse only has 48% of residents who identify as ‘White British’, making it the neighbourhood with the fifth lowest figures in the city.

In Aspire, some of the neighbourhoods with the highest proportions of ‘Black African’ residents in Coventry are also the neighbourhoods with the highest proportions of ‘White Other’ residents in the city. They are Charterhouse and Stoke Aldermoor. For proportion of ‘Asian Indian’ residents, Finham, South Cheylesmore (15%) has amongst the highest proportion in the city.

Deprivation

Aspire has a smaller proportion of residents living in areas of acute multiple deprivation compared to Coventry overall. One Stoke Aldermoor neighbourhood is amongst the 10% most deprived in England and another amongst the most deprived 20%, 9% of Aspire residents live in these neighbourhoods. For Coventry, 26% of its residents live in areas of the same level of deprivation. Almost half of Aspire residents (46%) live in areas that are considered the 30%-40% most deprived in the country. On the other end of the spectrum, 11% of Aspire residents live in the 20% least deprived areas in the country.

The map below shows the level of multiple deprivation by area across the whole of the city.

INDEX OF MULTIPLE DEPRIVATION 2019 - Overall national percentage

1 Census 2011 - the last time an accurate measure was made
Compared to 2010 and 2015, some of the neighbourhoods that have shown consistent improvement in ranking are in Aspire. Some of this is related to a growth in students living in the area.

**Life expectancy**

Life Expectancy (LE) and Healthy Life Expectancy (HLE) at birth are key statistics that summarise the overall level of health of residents of an area. Coventry’s LE has persistently been lower than national average, while some Aspire neighbourhoods, such as Charterhouse, have even lower LE and HLE. Finham, South Cheylesmore is the outlier with significantly higher LE and HLE for male and female residents.

The window of need is the difference in years between LE and HLE; it signifies the amount of time a person can expect to live in poor health. Charterhouse has the biggest window of need in Aspire for females and males. This means Charterhouse residents can expect to spend a bigger portion of their already shorter lives in poor health. On the other hand, Finham, South Cheylesmore has the smallest window of need for females and males, residents here on average live longer lives compared to the Coventry average and a higher proportion of their lives in good health.

We don’t have life expectancy data for Stoke Aldermoor because it is a relatively small neighbourhood, but it is expected that it would also have low LE and HLE because these measures are strongly linked with deprivation.

<table>
<thead>
<tr>
<th>Area</th>
<th>Healthy Life Expectancy (HLE) at birth (years)</th>
<th>Life Expectancy (LE) at birth (years)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Female</td>
<td>Male</td>
</tr>
<tr>
<td>Charterhouse</td>
<td>57.6</td>
<td>54.9</td>
</tr>
<tr>
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</tr>
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<td>Cheylesmore, Whitley</td>
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<tr>
<td>Finham, South Cheylesmore</td>
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<tr>
<td>Coventry</td>
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<tr>
<td>England</td>
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<td>63.5</td>
</tr>
</tbody>
</table>

**Community Safety**

**Feeling safe**

When surveyed, 74% of Coventry residents said they felt safe at night. When compared to the Coventry average, most areas of Aspire had a higher proportion of residents who reported to feel safe.

There was considerable difference between Aspire neighbourhoods though. Compared to the Coventry average, a significantly higher proportion of residents in Cheylesmore, Quinton and Finham, South Cheylesmore felt safe at night. On the other hand, Charterhouse (54%) has a significantly smaller proportion of residents who reported to feel safe.
Between 2016 and 2018, there was a 11 percentage point decrease in the proportion of Coventry residents who reported to feel safe at night. In Aspire, places where feelings of safety got significantly worse also saw the biggest increases in crime rate, Charterhouse is an example.

**Recorded crime**

Crime rates have increased across Coventry, notably for violent crime. This is in line with England's trend of increasing crime rates. Despite the increase, Coventry’s rates are not higher than the national average. Overall, Aspire has seen a slower rate of increase than the Coventry average.

Aspire has the second lowest crime rate amongst Coventry’s eight family hub areas. For context, Harmony family hub area, which has the highest crime rate in the city, is 2.6 times higher than Aspire’s.

Looking at Aspire neighbourhoods, Finham, South Cheylesmore has one of the lowest crime rates in the city. Charterhouse had the biggest increases in crime rate in Aspire between 2016/17 and 2017/18, but overall crime rates here are not high compared to the city average.