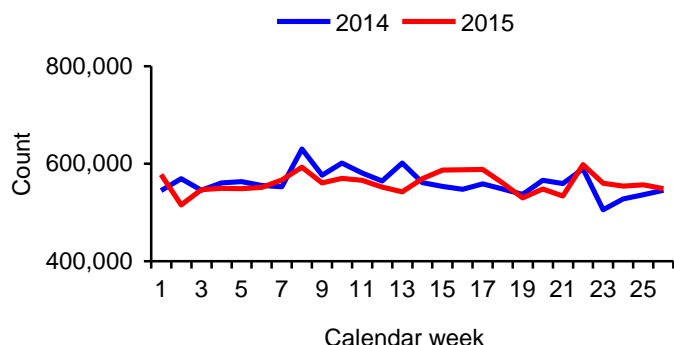


Insight

Coventry City Centre: Half-year 2015 Healthcheck review Jan-Jun 2015

Footfall

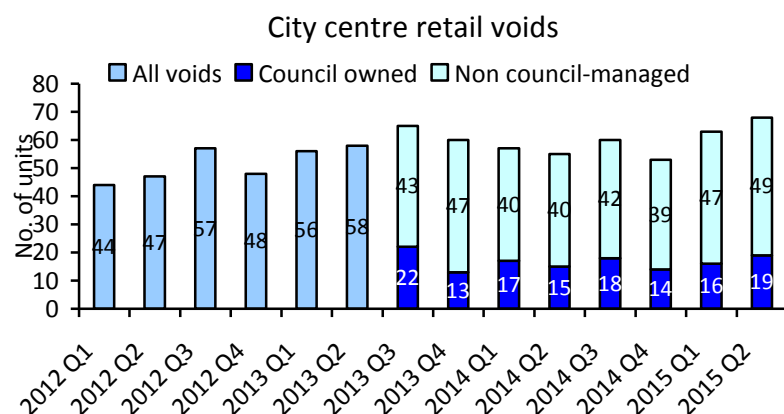


City centre footfall	Year-on-year performance							
	Jan-Jun 2015				Cumulative – 12 months to date			
	Coventry		UK		Coventry		UK	
Total	-0.1%	↓	-1.0%	↓	-3.8%	↓	-1.5%	↓
Evening (7pm-3am)	+6.5%	↑						

Includes Footfall counts from City Arcade, Hertford St, Market Way, Priory Place, Smithford Way, Upper Precinct plus shared data from Lower Precinct & West Orchards. (Evening data does not include shared data).

Prime retail void units

Voids at end of:	Q2 2015	Q1 2015	% change vs. Q1 2015	Q2 2014	% change vs. Q2 2014
No. of void units	68	63	7.9% ↑	55	23.6% ↑



Q2 2015 voids as % of city centre	17.5%
National voids (Springboard Research UK Q2 2015 result)	9.8%
Newly occupied units Q2 2015	5
Newly void units Q2 2015	10
Council-managed voids Q2 2015	19

New measure being recorded from Q3 2013: retail voids now differentiated by council-managed and non council-managed properties.

City centre cleansing

% of sites inspected falling below satisfactory standards for litter				
Jan-Jun 2015*	% point change vs. Jul-Dec 2014		% point change vs. Jan-Jun 2014	
8.7%	+8.7%	↑	+6.8%	↑

Results based upon weekly cleansing team inspections of city centre locations (approx. 260 inspections per quarter). Sites inspected randomly and according to Tidy Britain Group methodology. Those failing to achieve grade B or above classed as unsatisfactory standard. *In April 2015 there was a change in inspector and the increase in failed inspections may be partly a result of this, there is a subjective element to the inspections. Also, inspections did not take place in April or May 2015, the sample in June 2015 included the inspections usually conducted in April and May.

Tourism website (visitcoventry)

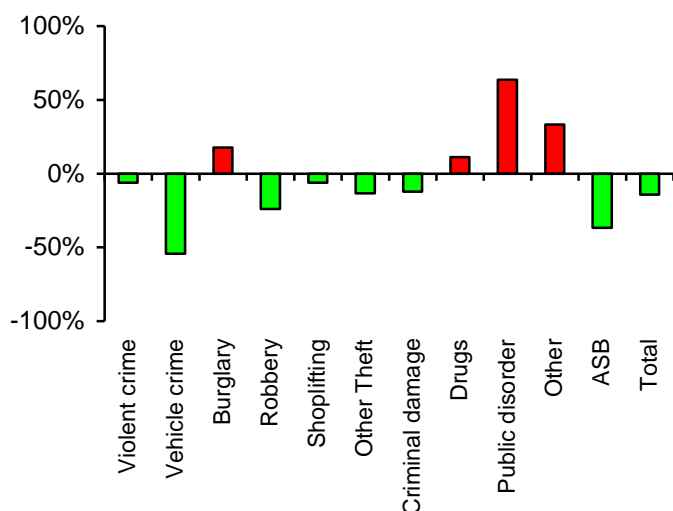
	Year-on-year performance	
	Jan-Jun 2015	Cumulative – 12 months to date
	Estimated users	Website re-launch - recording system changed to Google Analytics in June 2014. No comparable data for this half-year.
Unique IP addresses		
Page views (minus spiders)		

Spider activity refers to automated page views performed by computer programs such as search engines i.e. non-human activity.



City centre crime

City centre crime: Year-on-year percentage change Jan-Jun 2015



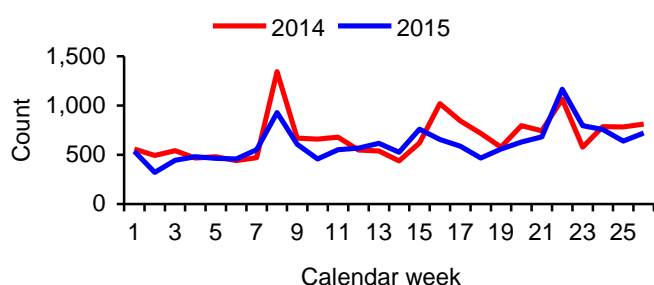
Year-on-year performance
(compared to same period last year)

Crime type	Jan-Jun 2015		Cumulative – 12 months to date	
	n	YoY		
Violent crime	182	-6% ↓	-21% ↓	↓
Theft of/ from Vehicle	11	-54% ↓	-47% ↓	↓
Burglary	60	18% ↑	-3% ↓	↓
Robbery	19	-24% ↓	-33% ↓	↓
Shoplifting	293	-6% ↓	-5% ↓	↓
Other Theft (incl. from person)	288	-13% ↓	-19% ↓	↓
Criminal damage & arson	64	-12% ↓	-13% ↓	↓
Drugs	30	11% ↑	-5% ↓	↓
Public disorder & weapons	54	64% ↑	54% ↑	↑
Other	80	33% ↑	-4% ↓	↓
Anti-social behaviour	307	-37% ↓	-34% ↓	↓
Total	1,388	-14% ↓	-19% ↓	↓

Crimes recorded within Coventry's ring road (police data supplied by Community Safety team).

Tourist Information Centre (TIC)

Tourist Information Centre footfall



Year-on-year performance
(compared to same period last year)

	Jan-Jun 2015		Cumulative – 12 months to date	
TIC Footfall	-9.8%	↓	-12.1%	↓

Year-on-year performance
(compared to same period last year)

	Jan-Jun 2015		Cumulative – 12 months to date	
TIC Sales & Commission	-2.6%	↓	-5.0%	↓

Shopmobility

Year-on-year performance
(compared to same period last year)

	Jan-Jun 2015		Cumulative – 12 months to date	
Usage	+0.3%	↑	+1.7%	↑
New members	+2.5%	↑	-3.9%	↓

For further information regarding this update, please contact Thomas Evans, Insight
Telephone: (024) 7683 3946
Email: insight@coventry.gov.uk

Car Parking

Year-on-year performance
(compared to same period last year)

(% change in usage numbers)	Jan-Jun 2015		Cumulative – 12 months to date	
Car Parks	+0.6%	↑	+3.8%	↑
On street bays	+39.4%	↑	+25.5%	↑
Overall	+5.3%	↑	+7.1%	↑

Usage recorded at council run, city centre car parks and city centre on street parking bays. Belgrade Plaza and Skydome car parking figures not included as these sites are separately managed.

Report produced by
Insight, Coventry City Council
Floor 4, Civic Centre 4, Much Park Street,
Coventry, CV1 2PY

