



## **Privacy Policy for Your Rubbish**

This privacy policy sets out how Coventry City Council uses and protects any information that you give when you use this app.

Coventry City Council is committed to ensuring that your privacy is protected. We can't identify you and we don't store any personal information.

### **What we collect**

We may collect the following information:

- demographic information such as postcode and address

### **What we do with the information we gather**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- We can use the information to customise the app to show and remind you which and when your bins are collected.
- We may periodically send notifications about waste and recycling which we think you may find interesting.
- We will never sell your information.

### **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **Links to other websites**

The app may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### **Controlling your personal information**

The app doesn't ask for any personal information except for your postcode and house number so we can identify which bin collection round you are on. We cannot identify anyone personally.