



Information Governance

Coventry City Council
PO Box 15
Council House
Coventry
CV1 5RR

www.coventry.gov.uk

Please contact Information Governance
Direct line 024 7683 3323
infogov@coventry.gov.uk

30 May 2017

Dear Sir/Madam

Freedom of Information Act 2000 (FOIA) Request ID: REQ02672

Thank you for your request for information relating to Outdoor advertising.

You requested:

For the last 3 years we are seeking information regarding the income received from any outdoor advertising concession which may include billboards/bus shelters/street furniture/Lamp Post Banners/Roundabout Sponsorship etc and the contact responsible for the income from these budgets.

Coventry City Council do not maintain bus shelters. Therefore, to obtain this information you would need to contact the bus company direct. Their contact details can be found here: <http://nxbus.co.uk/coventry/contact-us/advertising>

Roundabouts and Banners

2014/15	£54,515.91
2015/16	£52,882.94
2016/17	£35,605.50

Lamp posts

2014/15	£22,616.80
2015/16	£12,487.64
2016/17	£23,624.18

Commercial property

The Council currently have a license agreement in place for 6 advertising sites. This agreement currently generates £16,000 per annum. However, the license agreement is due for renewal and the new agreement will only be for 4 sites – as a result there will be a reduction in the annual license fee.

The management of these accounts is carried out by our central Procurement Team. They can be contacted via email at: Procurement.Services@coventry.gov.uk or telephone: 024 7683 3757.

The supply of information in response to a Freedom of Information Request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

Should you wish to make any further requests for information, you may find what you are looking for is already published on the [Council's web site](#) and in particular its FOI/EIR [Disclosure log](#), [Council's Publication Scheme](#), [Open Data](#) and [Facts about Coventry](#).

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email casework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

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