

COVENTRY & WARWICKSHIRE AREA OF SUPPORT



GET IN TOUCH

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**Coventry and Warwickshire
LEP Growth Hub**
CWLEPGrowthHub



GrowthHub

The Growth Hub provides:
Impartial, tailored, commercially focused and joined-up
advice with one goal in mind: growing your bottom line.

Delivery partner for the Coventry & Warwickshire
Business Support Programme

20-0893-NH

COVENTRY &
WARWICKSHIRE
**BUSINESS
SUPPORT**
PROGRAMME

COVENTRY &
WARWICKSHIRE
**GREEN
BUSINESS**
PROGRAMME

COVENTRY &
WARWICKSHIRE
INNOVATION
PROGRAMME

2019-2023



FREE ADVICE

Support and access to funding to SMEs
with fewer than 250 employees



COVENTRY & WARWICKSHIRE BUSINESS SUPPORT PROGRAMME

Looking to grow, diversify or start your business? The Business Support programme provides integrated and flexible support to start up and established businesses.

Support can be provided to:

- Have an Information & Diagnostic session with an advisor
- Start a business
- Assist a business to grow or diversify
- Access funding (loans and grants up to 50k)
- Support recruitments needs
- Create healthy and productive workplaces



cwlep.com/business-support

COVENTRY & WARWICKSHIRE GREEN BUSINESS PROGRAMME

Want to save money on energy, waste and water bills and reduce environmental impacts? The Green Business Programme provides energy and resource efficiency audits to identify opportunities and grants to implement the savings.

- Energy and resource efficiency grants up to £20k
- Low carbon innovation grants up to £20k
- Free energy and resource efficiency audits to help identify where savings can be made
- Free membership of the Green Business Network
- Events, webinars, workshops and 1:1 support
- Remote energy and resource efficiency audits can also be carried out remotely through online technology



cwlep.com/green-business

COVENTRY & WARWICKSHIRE INNOVATION PROGRAMME

Seen a gap in the market? Want to exploit that opportunity to grow your business? The Innovation Programme can provide a range of assistance to SMEs to develop innovative and new to the market, products, services or technologies.

- + Support for developing and testing new products or services including prototyping
- + Support for acquiring and protecting intellectual property
- + Access to finance with grants of up to £100k
- + Networking opportunities with innovative businesses and supply chains
- + Referrals to other specialist innovation support programmes
- + Workshops and 1:1 support



cwlep.com/innovation

Programmes provide an integrated and flexible support service to businesses with fewer than 250 employees.

These programmes are part-funded by the European Regional Development Fund.