



Helping businesses go green

It was a busy morning in Rugby in April when a variety of local businesses descended to a ‘Going Green’ event, which was part of the Coventry and Warwickshire Green Business Network. A packed house saw Denise Osborne, Green Business Programme, present details on the funding opportunities available to SMEs in the local area if they reduce their carbon footprint within their business operations.



There were also presentations from Peter Bates, Managing Director of Bates Timber Merchants Ltd, who reflected on the success of the previous Green Business programme, which had provided his organisation with a grant to renovate and improve the energy and resource efficiency of new business premises.

Businesses then discovered how they could change their employee behaviour with top tips on how to use resources wisely, not waste energy and water, reuse materials, recycling and the advantages of buying locally from Sarah Watson, Coventry City Council.

The day concluded with details from Steve Stones, Senior Consultant at Pro Enviro on the business case for becoming more energy efficient. Steve provided practical advice on where you start and what the potential savings could be for your bottom line.



For further information on future Coventry and Warwickshire Green Business Network events like this please visit <http://bit.ly/cwgreenevent>

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