

A man with a beard, wearing a grey jacket, is smiling as he plugs a charging cable into the rear of a white electric car. The car's rear window is covered in raindrops. The background is a dark, blurred city street at night with some lights.

eo

Introduction to EO

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# Plug In Coventry



## Who are we?

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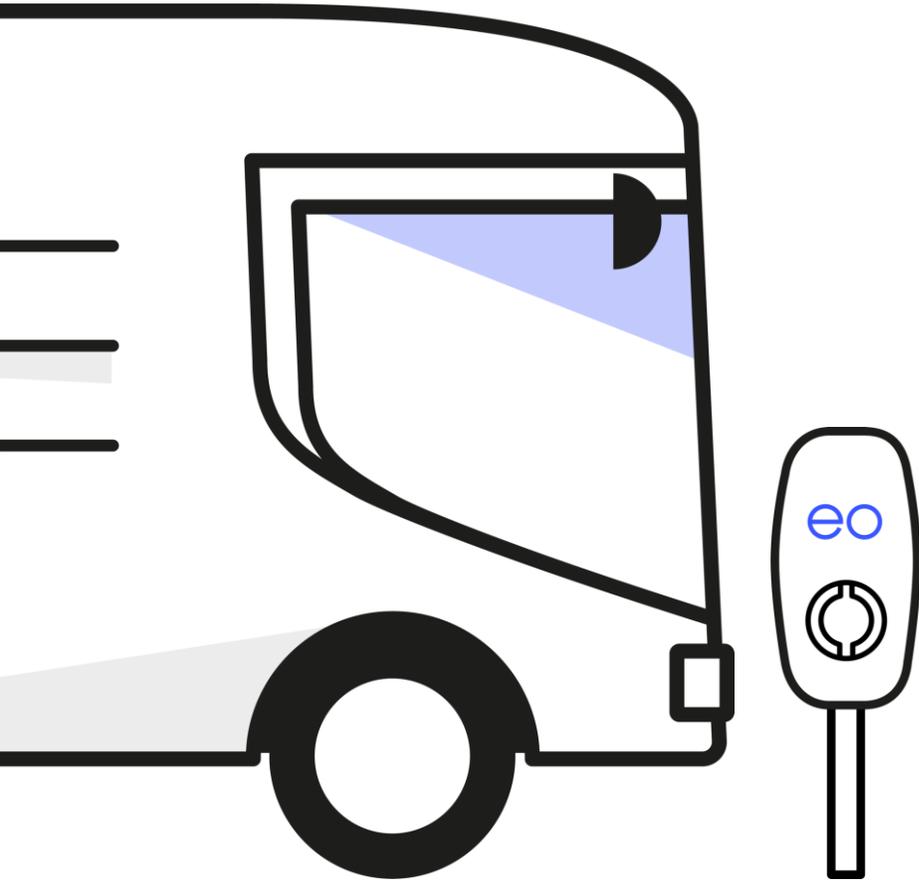
EO Charging is a British manufacturer of electric vehicle charging stations and intelligent software. EO currently sells in over 30 countries around the world including the UK, Norway, Australia & India.



“Our vision - ‘Electricity Online’. A new energy ecosystem that removes dependency on the grid through integrations with solar panels, battery storage and smart home devices. All efficiently controlled through EO’s software.”

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Charlie Jardine, Founder of EO Charging



Plug In Coventry

## Why have EV chargers?

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- Promotes your business – green & eco friendly
- Generate revenue
- Attract customers – EV parking
- Tax benefits
- By 2035, over 50% of vehicles on the road will be electric
- Big businesses with fleets are now transitioning to electric vehicles.

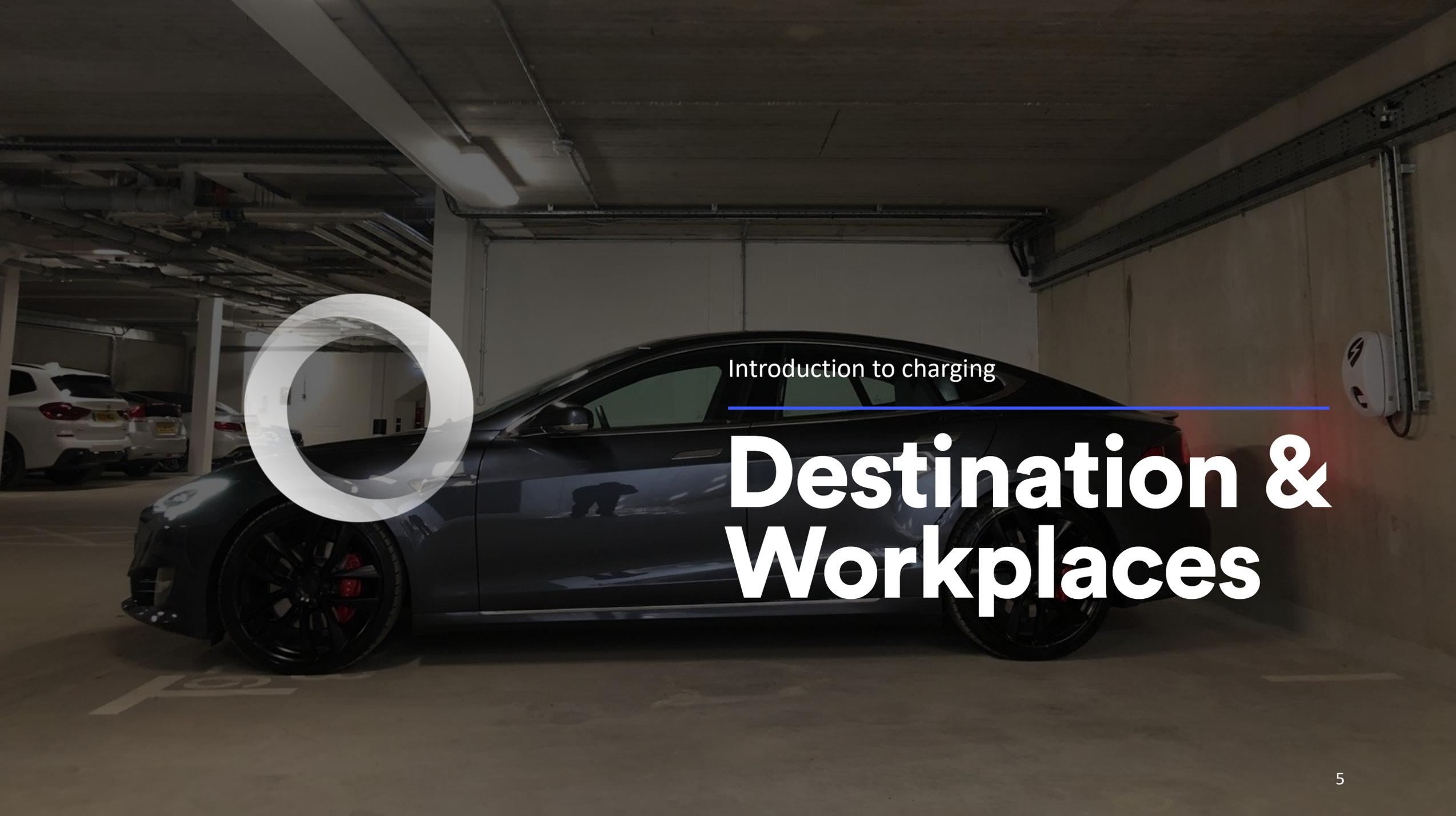


Plug In Coventry

# What is the process?

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- Apply for Government grant (WCS voucher)
- Contact EO Charging via [www.plugincoventry.org](http://www.plugincoventry.org)
- We will recommend appropriate EV infrastructure for your business
- Our installation partner Stratford Energy will carry out a site survey
- Receive proposal from EO for hardware, installation and ground works (proposal will include funding options available to your business).



Introduction to charging

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# Destination & Workplaces

Electric vehicle charging

# What type do I need?

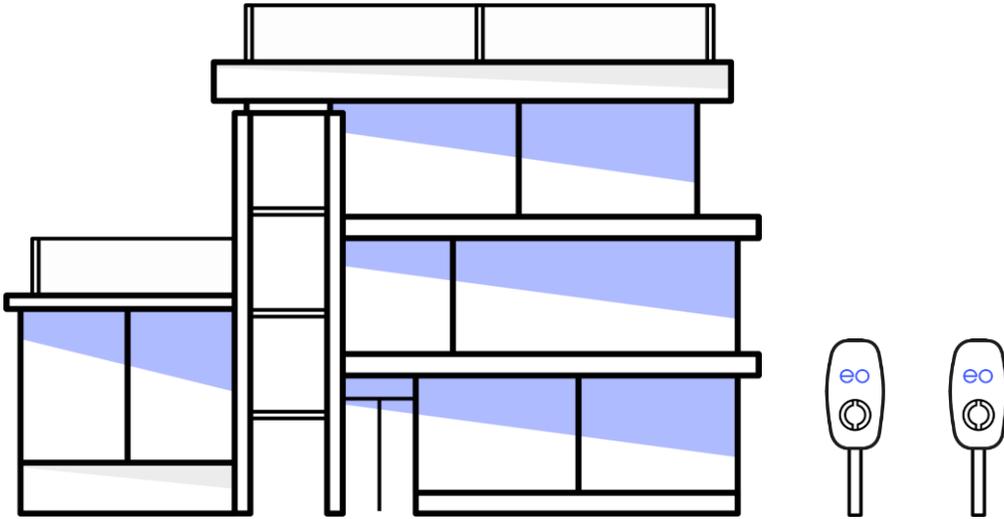
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## Workplace Charging (govt. grants available)

- Staff Car Parking
- Fleets

## Public Charging (Destination)

- Monetise your chargers by setting tariffs  
e.g. £2 for 4 hours of charge & park
- Join the Plug In Coventry public network & Zap Map to attract & retain customers



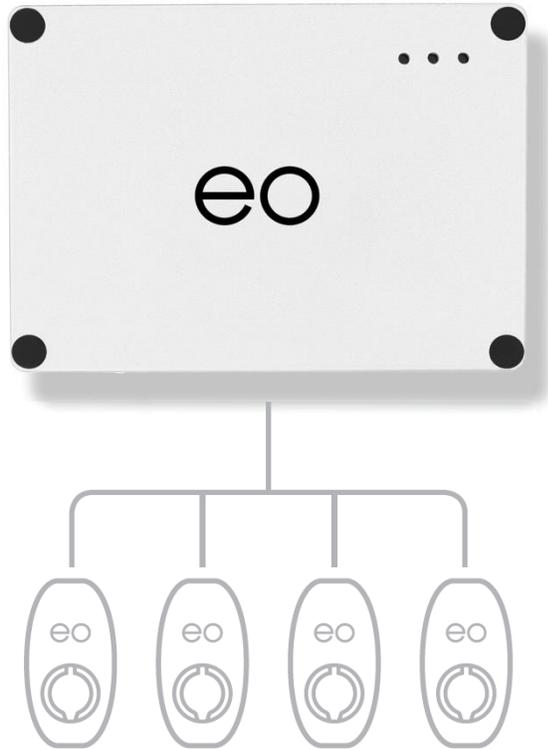


## Charging Products

# EO Genius

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- Intelligent smart charging for fleets, workplaces and destinations
- Modular, scalable and futureproof via EO Hub
- Up to 22kW charging
- Accessible by App or RFID
- Unique backplate mounting system
- Wall or post-mounted options available



## Charging Products

# EO Hub

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- Connect up to 32 EO Genius charging stations
- Cost-effective and scalable smart charging
- Active load management for both single and three phase chargers
- Connect all charging sites to the EO Cloud using the EO Hub
- Monitor energy usage across whole charging infrastructure



## Charging Products

# EO Street

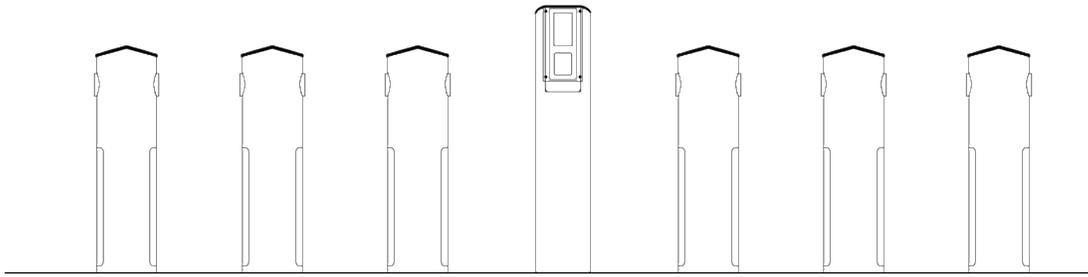
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- Kiosk = single payment terminal
- 'Charger – up to 10 dual charging units
- Easy to use and cost effective
- Operated on EO Cloud with payment via Payter
- Available Q4 2020

EO Street

# Kiosk & Charger

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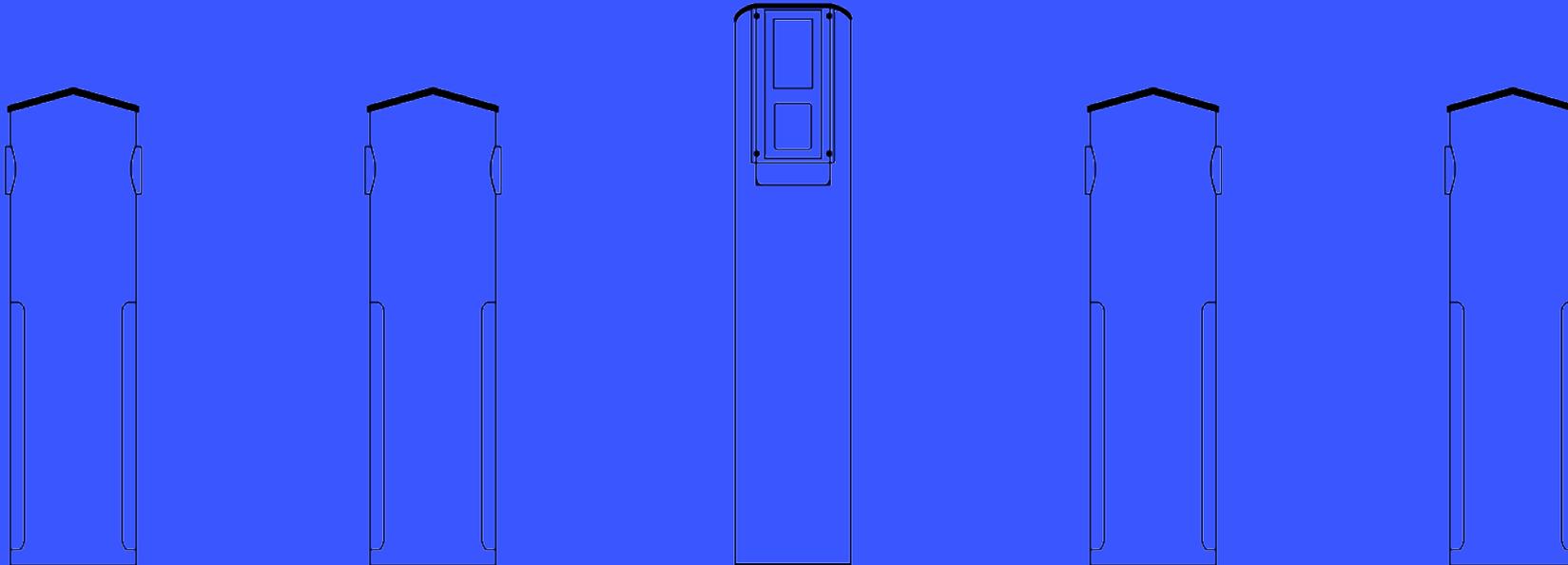


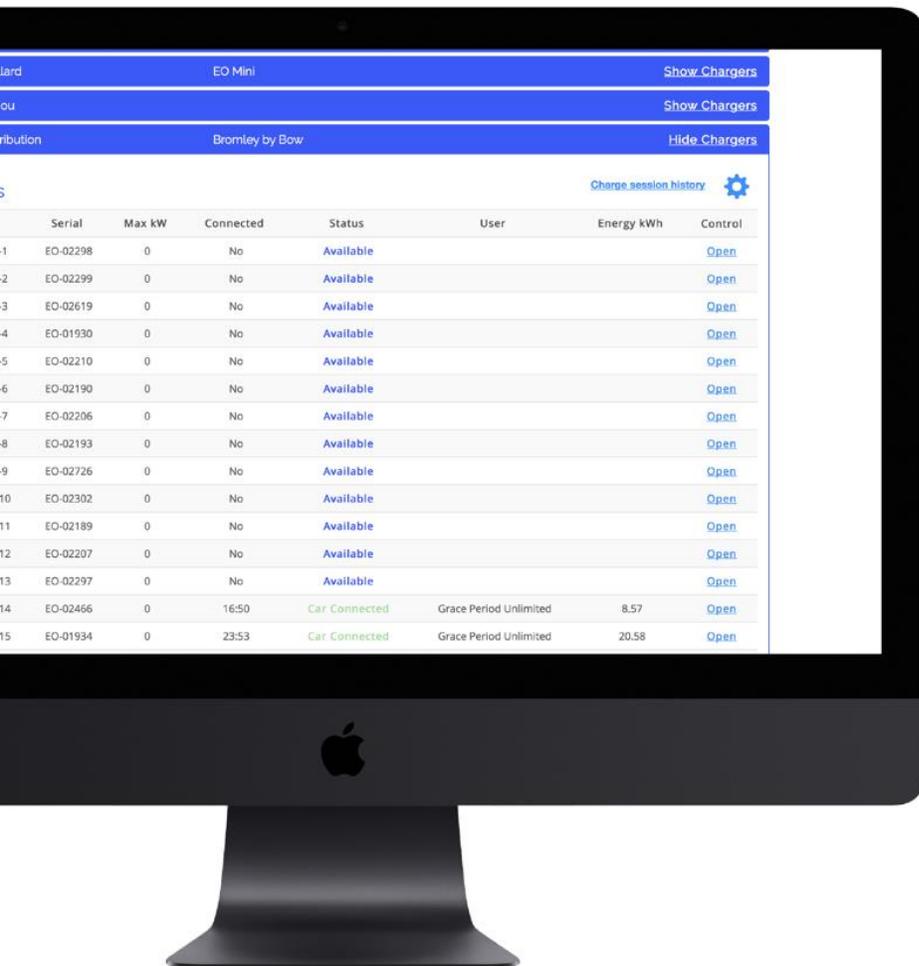
Connect up to 10 dual socketed  
EO Street chargers.

- Connect up to 10 dual socketed ‘EO Street – Charger’ to the ‘EO Street – Kiosk’
- Scalable & cost effective
- Three ways to pay – Contactless credit card (plus Apple Pay, GPay), EO App, EO RFID
- Active Load Management measures live site baseload and maximises charger output.
- OCPP 1.6

# Experience

Click [here](#) to play



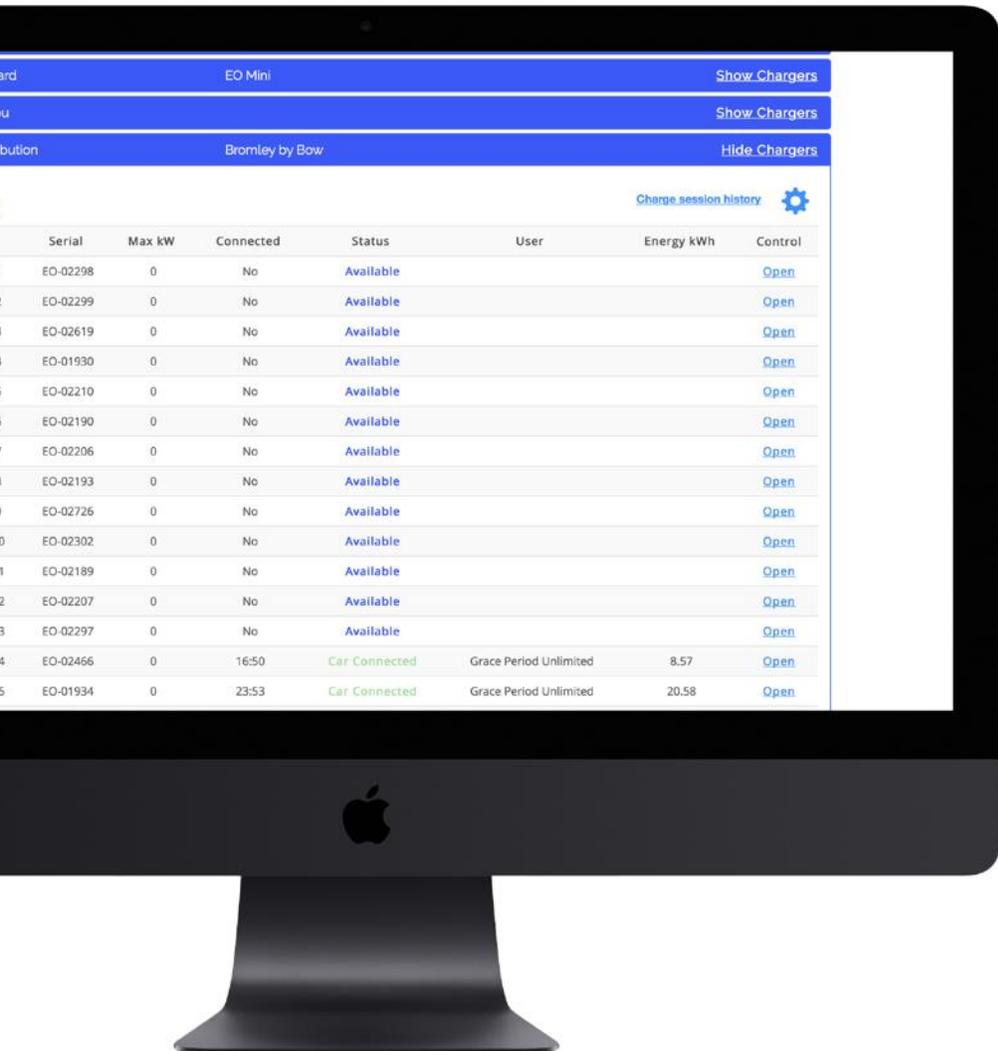


## Management Platform

# EO Cloud

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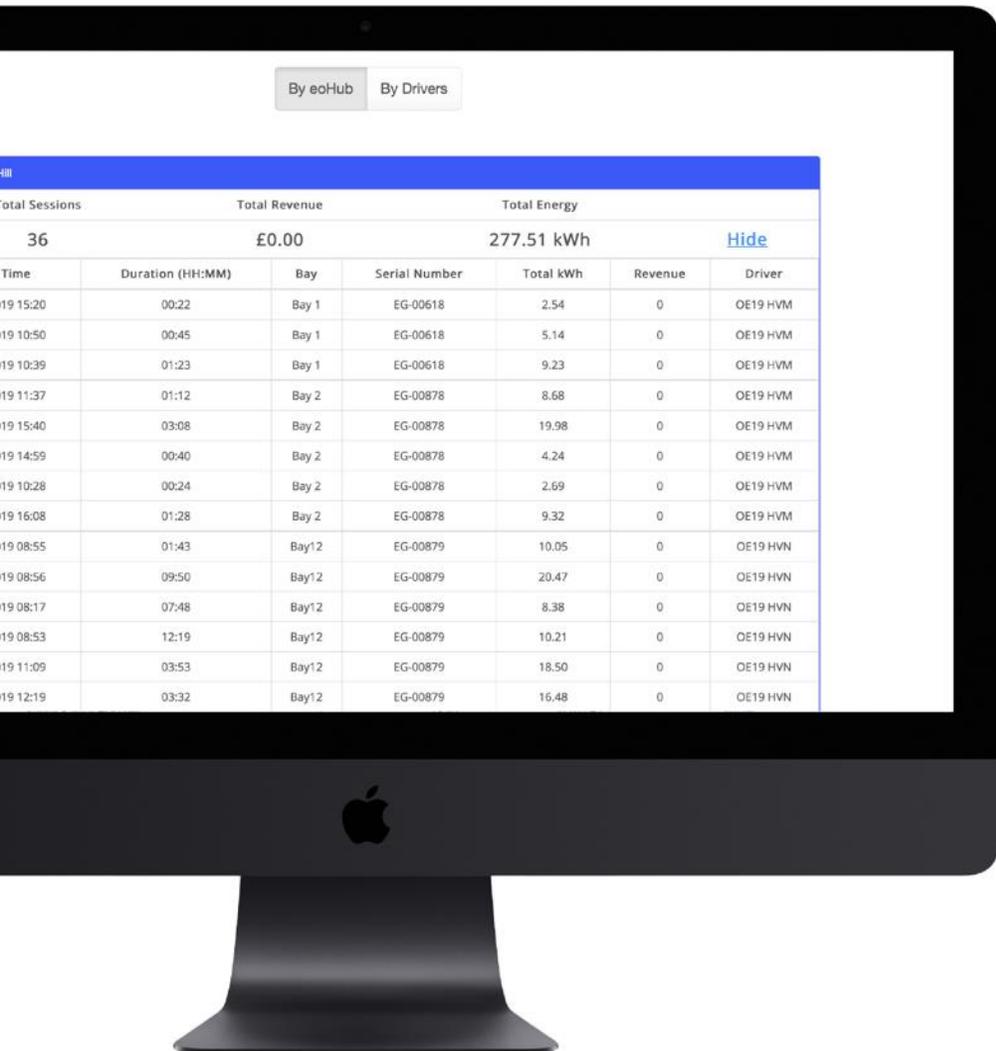
- EO Cloud access available for home use
- Drivers able to download usage reports
- Back office platform links Home & Workplace charging (perfect for company car drivers).
- Total overview of charging infrastructure across multiple sites.



Software

# Monitor live charging

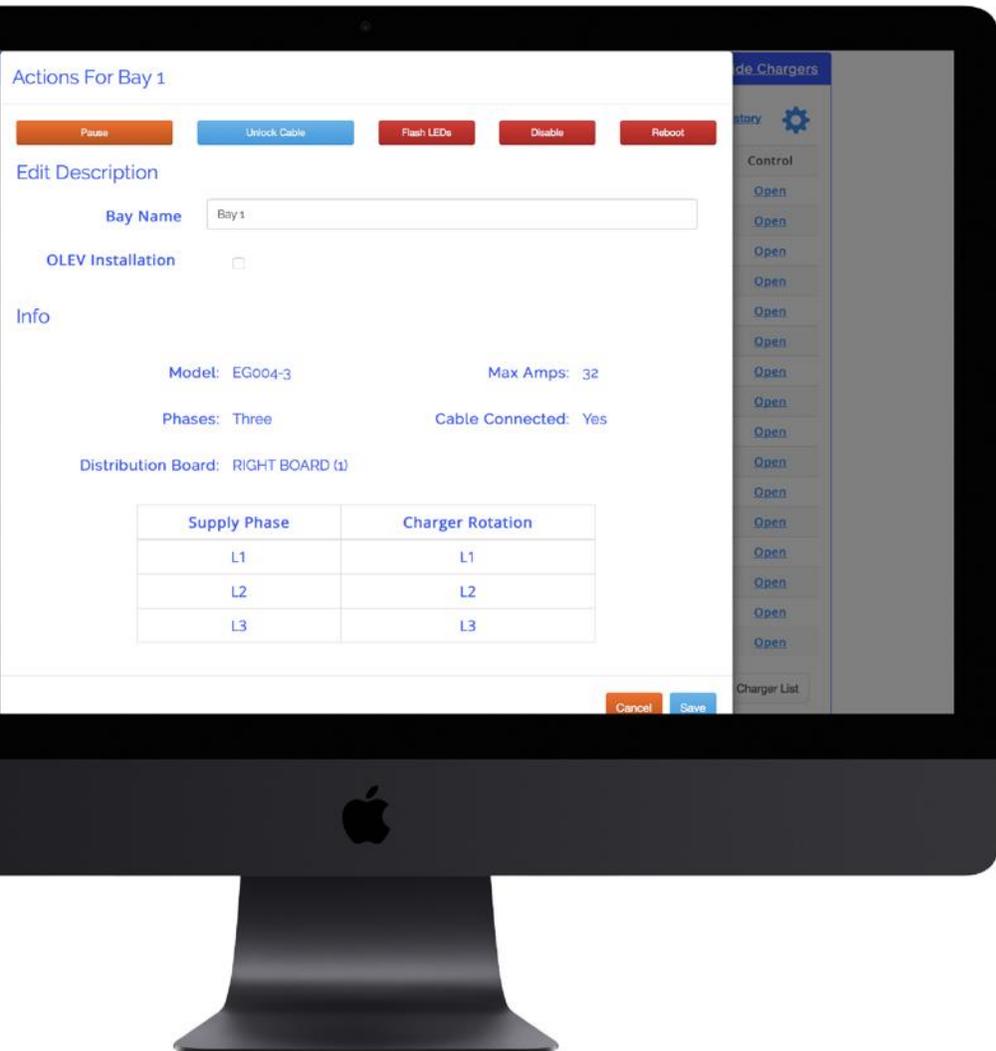
Check the status of your charging stations at each site with ease.



Software

# Reporting

Generate a comprehensive report of all charging sessions at the click of a button.

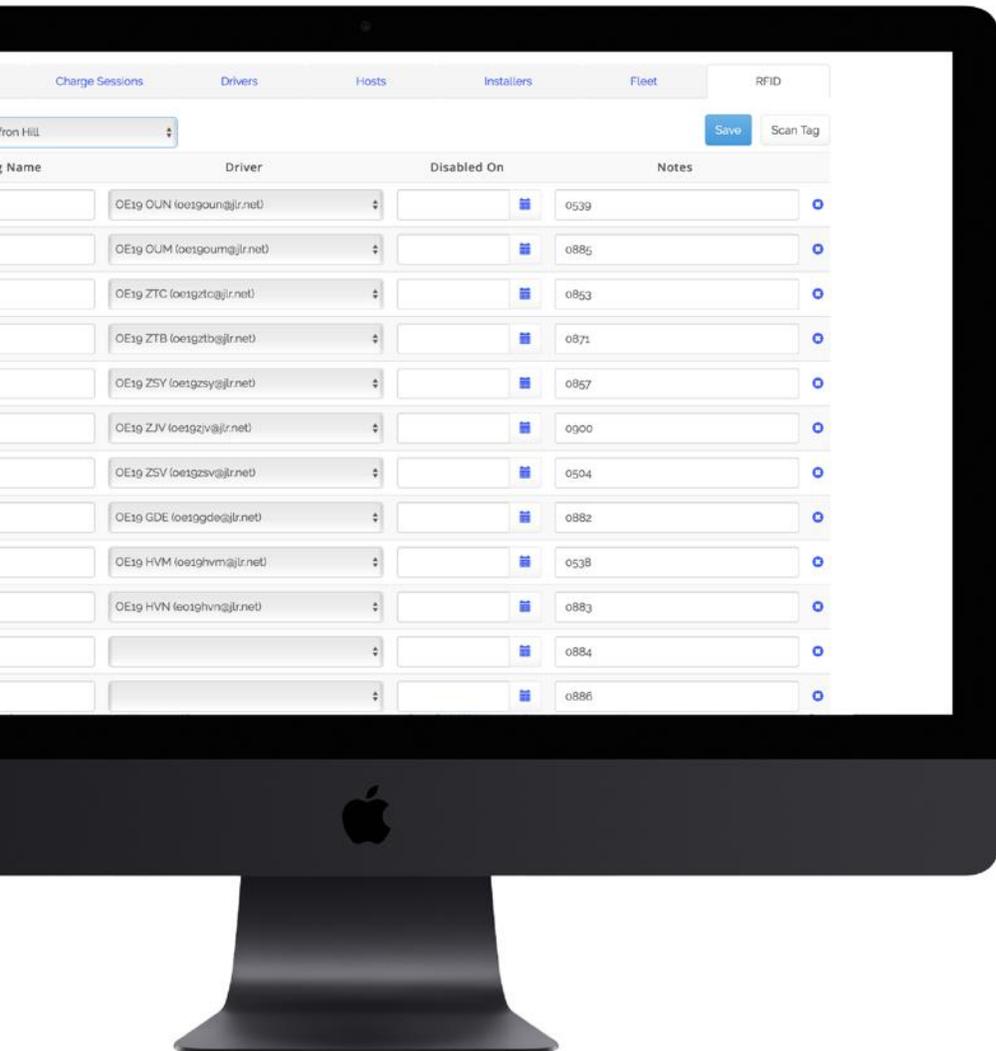


Software

# Remote diagnostics

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Run remote diagnostics and fault resolution from your EO Cloud account.

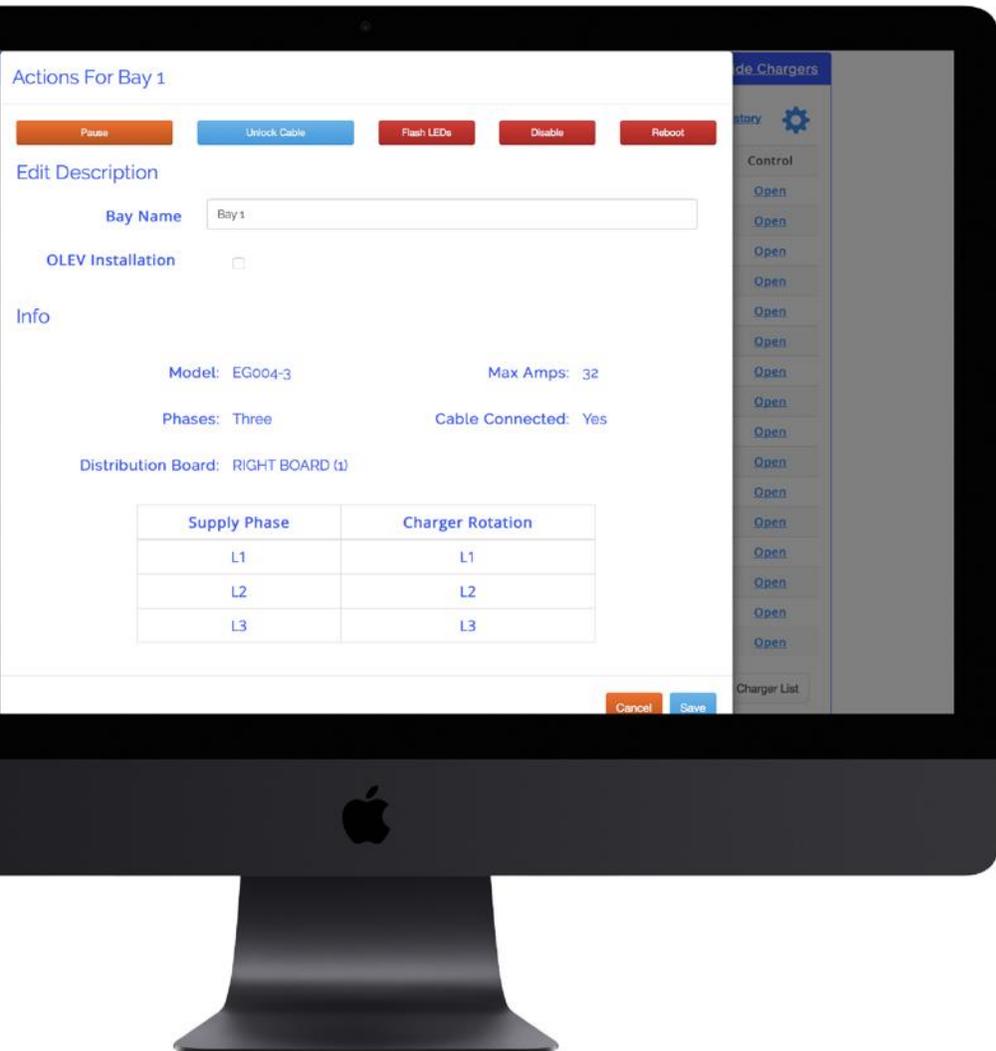


Software

# RFID

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Use RFID to control driver access.  
Create a membership with discounted  
charging rates for loyal members.



## Software

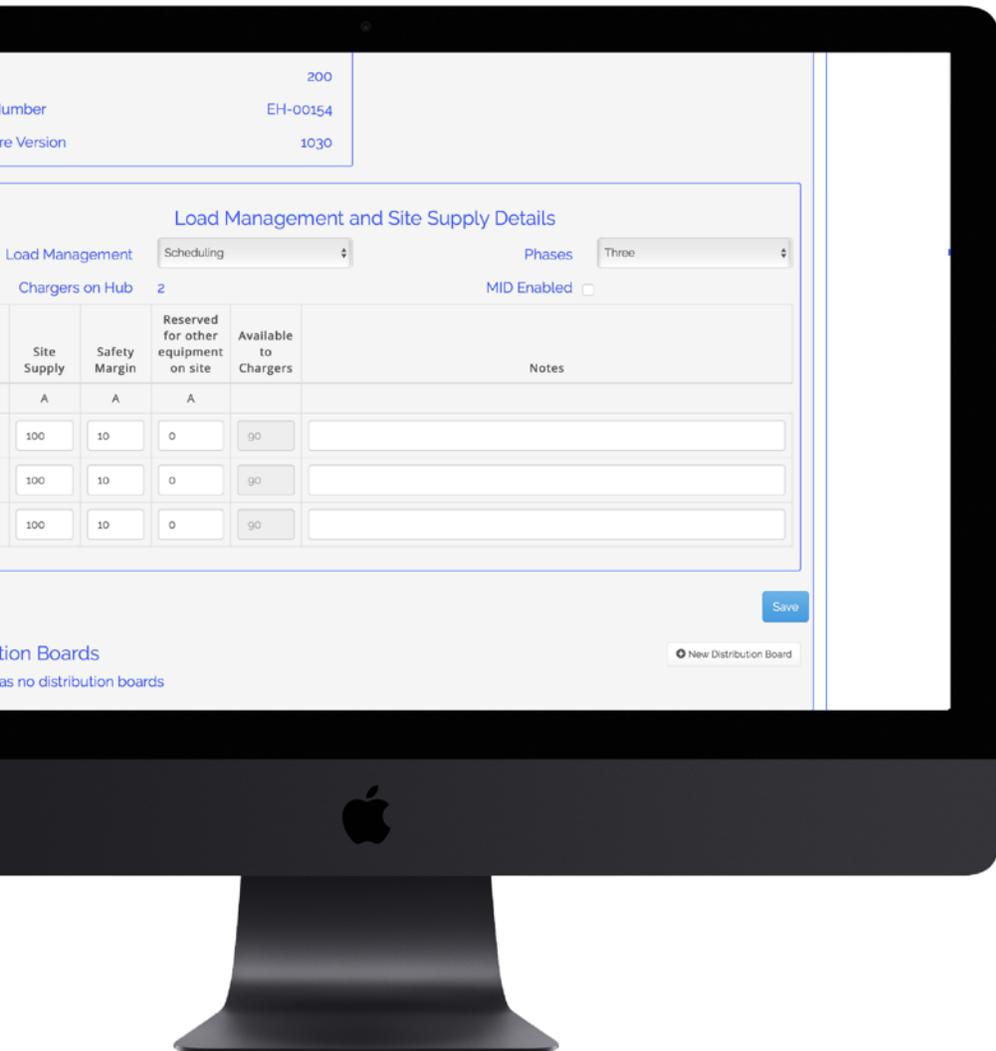
# Notifications

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Making the driver's life easy, plug-in and be notified in the EO App when things changer:

“Your charging session has ended.”

“Charging session interrupted.”



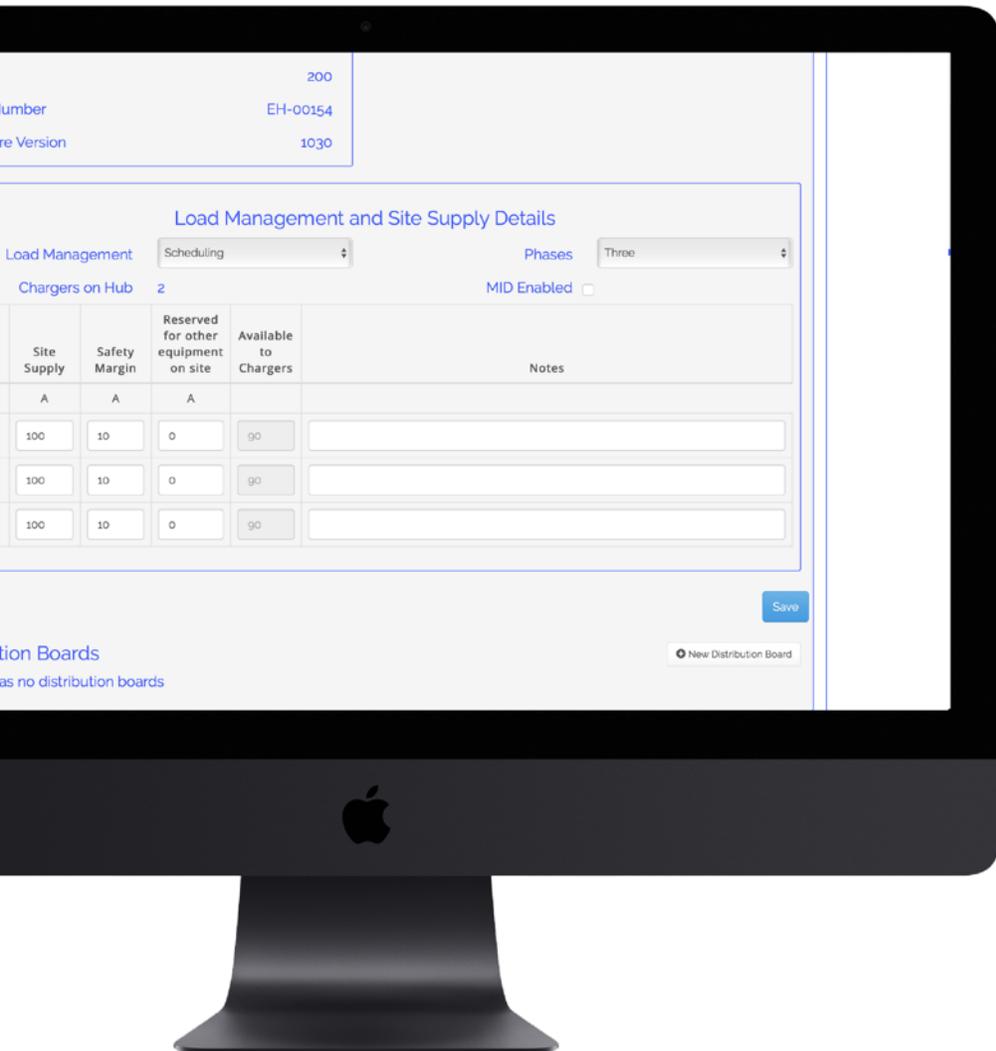
## Software

# Diagnostics

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- Remote reboot the EO Hub and EO chargers
- Review Active Load Management in real time
- 10+ different LED modes – send ‘Flash Lights’ instructions to test connectivity

Note – ‘Offline mode’ means the chargers will dispense power, even without comms.



Software

# Site load management

Let the EO Hub control the charging rate of your chargers, utilising as much of the sites energy supply as possible.



Introduction to EO

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# Funding options



Funding options

# Charging-as-a-Service

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From £1.99 per charger per day

Zero upfront cost and a guaranteed charger uptime. EO will supply, install and maintain your equipment for you.

## Features

- Charging hardware and software
- Fully installed and maintained
- DNO upgrades if required
- Premium SLA with onsite charger replacement and 24/7 telephone support
- Load management and smart-charging
- 3, 5 or 10 year contract
- Set the price to charge and keep 90% of the revenue



## Funding options

# Fully Funded

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### You pay nothing!

Zero upfront cost and a guaranteed charger uptime. EO will supply, install and maintain your equipment for you.

EO will fund the charging stations, including the installation, software, maintenance, extended warranty, support.

### Features

- Great idea for companies that would like an EV infrastructure but don't have finance available
- EO agree a lease between 15-20 years on the land
- EO set the price to charge
- EO keep 95% revenue and you keep 5%



## Contacts

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