



Information Governance Team

Postal Address:
Coventry City Council
PO Box 15
Council House
Coventry
CV1 5RR

www.coventry.gov.uk

E-mail: infogov@coventry.gov.uk

Phone: 024 7697 5408

14 February 2022

Dear Sir/Madam

Freedom of Information Act 2000 (FOIA)

Request ID: FOI395075290

Thank you for your request for information relating to money spent on advertising, taxi services and Council worker strikes.

You have requested the following information:

- 1. Money spent on external public relations for the financial year 2020-2021, and from the start of financial year 2021 to 31 December 2021.**
- 2. Money spent on advertising for the financial year 2020-2021, and from the start of the financial year 2021 to 31 December 2021.**
- 3. Money spent on communications strategy for the financial year 2020-2021, and from the start of financial year 2021 to 31 December 3031.**

For Questions 1 to 3, we are unable to answer the questions in the format it has been requested as these costs all form part of the overall Corporate Communications spend.

To assist, in the 2020/21 financial year, the budget of the Corporate Communications department was £253,030, this includes staffing costs. With the cost saving target of £35,000 that left a budget spend of £218,030.

For the 2021/22 financial year, the budget of the Corporate Communications department was 263,030, including staffing costs. However, with the cost saving target of £35,000 that left a budget spend of £228,030. The Corporate Communications team have spent no money on PR firms and

furthermore as they create their own communication strategies, this cost is also nil.

4. Costs incurred by the Council for car and chauffeur services for council employees for (a) the financial year 2020-2021, and (b) the financial year 2021 - 2022 (so far).

We have not provided a chauffeur service for a Council employee in the period stated.

5. Costs incurred by the Council for taxi fares expensed by council employees for (a) the financial year 2020-2021, and (b) the financial year 2021-2022 so far.

The taxi fares paid through the expenses system for the whole of 2020/21 totalled £496.28 and for 2021/22 so far £1,197.66.

6. The total number of council workers who went on strike, for whatever length of time, for the financial year 2020-2021.

Nil.

7. The total number of hours lost to workers on strike for the financial year 2020-2021.

We confirm that we do not hold this information and are advising you as per Section 1(1) of the Act. We do not record the actual number of days employees are on strike.

The supply of information in response to a FOI/EIR request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance