



**Information Governance Team**

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Dear Sir/Madam

**Freedom of Information Act 2000 (FOIA)**

**Request ID: FOI396233071**

Thank you for your request for information relating to Online teacher recruitment.

You have requested the following information:

**1. Do you provide an online teacher recruitment advertising service for schools?**

Yes.

**2. If this is not provided directly by the local authority, does another organisation provide this on the local authority? If so, who?**

Coventry City Council and via our advertising agency TMP on request for other publications or social media platforms.

**3. Is the service provided to just local authority maintained schools or all schools and academies?**

All.

**4. How many schools used the service annually in 2019/20?**

95.

**5. How many schools used the service annually in 2020/21?**

95.

**6. How many schools used the service annually in 2021/22?**

95.

**7. How many teaching vacancies did you advertise in 2019/20?**

194 between September 2019 to August 2020.

**8. How many teaching vacancies did you advertise in 2020/21?**

182 between September 2020 to August 2021.

**9. How many teaching vacancies did you advertise in 2021/22?**

163 between September 2021 to February 2022.

**10. How many support vacancies did you advertise in 2019/20?**

548 between September 2019 to August 2020.

**11. How many support vacancies did you advertise in 2020/21?**

640 between September 2020 to August 2021.

**12. How many support vacancies did you advertise in 2021/22?**

585 between September 2021 to February 2022.

**13. How many leadership vacancies did you advertise in 2019/20? This would relate to Senior roles in schools including Deputy Heads and Headships**

26 between September 2019 to August 2020.

**14. How many leadership vacancies did you advertise in 2020/21?**

19 between September 2020 to August 2021.

**15. How many leadership vacancies did you advertise in 2021/22?**

24 between September 2021 to February 2022.

**16. How many website visits did you receive in 2019/20? – for school roles?**

We do not hold this information and are therefore advising you as per Section 1(1) of the Act. We are currently unable to provide this information for schools.

**17. How many website visits did you receive in 2020/21?**

We do not hold this information and are therefore advising you as per Section 1(1) of the Act. This information is not held by the Council.

**18. How many website visits did you receive in 2021/22?**

See response to Question 17.

The supply of information in response to a FOI/EIR request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: [infogov@coventry.gov.uk](mailto:infogov@coventry.gov.uk)

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email [icocasework@ico.org.uk](mailto:icocasework@ico.org.uk).

Please remember to quote the reference number above in your response.

Yours faithfully

**Information Governance**