

Arts Project Grants - Frequently Asked Questions

Does my project relate to 'arts and culture'?

To be eligible for grant funding, we will consider projects that relate to arts and culture in the broadest sense. In addition to visual and performing arts, this may include projects that involve digital arts, local heritage, crafts, storytelling and other intangible activity

I'm not a constituted not-for-profit organisation, can I still apply?

This specific grant funding is limited to not-for-profit organisations. However, if your project involves working in partnership with a constituted not-for-profit organisation, they would be eligible to apply on behalf of the project

Can schools apply for a project grant?

Schools and colleges are not eligible to apply for funding to support courses or items already within the curriculum delivery. For a school/college-based project to be considered it must demonstrate substantial community involvement and benefit

What is 'substantial experience' of delivering arts and cultural activity?

For organisations without arts or culture stated as a main objective within their official governance document, we ask this question to ensure best use of public funds in achieving positive outcomes for Coventry residents. We would expect details of verifiable arts and culture projects and activities with defined aims and outcomes, where your organisation has been the lead, or a key partner

What if my project doesn't involve 'professional artists', is it still eligible?

We ask this question to provide reassurance of the quality and effectiveness of project delivery, to maximise the benefit to participants. For the purpose of this application process we have used the collective term 'artists' but the term covers any suitably experienced and qualified practitioners that will be involved with your project

What if I don't have formal CVs for all artists involved?

If you are unable to obtain formal CVs or biographies from artists involved, please provide as much information as possible on their skills, qualifications, experience and past projects

Does my project have to align with all the Council's priorities to be eligible?

The arts and culture project grants have been introduced to support the objective of increasing participation in cultural activities among Coventry residents. All projects would be expected to align with this aim to be eligible. We have identified target groups of low cultural engagement and participation in the city, and it is a requirement that projects engage with **one or more** of these groups to be eligible

What is the meaning of 'CASH' and 'IN KIND' expenditure or income?

'CASH' refers to actual money transfers and transactions, for example costs that have to be paid for, or income received from any source (which could include an organisation's financial reserves, funding from a grant award, or donations from a benefactor)

'IN KIND' refers to 'other than money', goods and services which would ordinarily have a monetary cost, but which have been offered or obtained (either fully or partially) at no cost. This could include, for example, free use of a venue for the project, or donated materials

[My project will create artwork for display in a public area. Will I need permission?](#)

Yes. If your project activity/ artwork display is taking place on private property you will normally only need to have the permission of the property/landowner, although in some circumstances, for example a listed building, installation of an artwork may require planning consents and other permissions. For artworks that are to be situated in the public realm you will need to seek approval for your proposal from the Public Art Gateway (PAG).

Information about the purpose of the PAG and the approval process can be found [here](#). You are advised to engage with the PAG as early as possible in your project planning to avoid delays. If you are in any doubt whether your public art proposal would require approval, please contact artsdevelopment@coventry.gov.uk marking your email subject as '**PAG Enquiry**'.