



Arts and Culture Project Grants

Coventry City Council has the objective to increase access to cultural activities, especially amongst those least likely to participate. To support this objective, the Arts and Culture team have launched a grant scheme for organisations in the sector to deliver projects that will enable more Coventry residents to participate in the cultural life of the city in 2021-22.

Project brief

This funding round has a total value of £75,000, with awards available to eligible projects of between £5,000 and £12,000. Funding is available exclusively for projects that meet our strategic priorities:

- Increase participation in cultural activities amongst those who are under-represented in the cultural life of Coventry
- Engaging with residents who
 - are from Black, Asian or Minority Ethnic backgrounds (identified by the 2018 and 2021 Coventry Household Surveys as less likely to participate)
 - have a disability (identified by the 2018 and 2021 Coventry Household Surveys as less likely to participate)
 - are living in one of 28 Coventry areas that have been identified in the [Index of Multiple Deprivation](#) as having the highest levels of deprivation in the city (for detail please see map and full list at the end of this document)

Eligibility - Who can apply?

- Constituted not-for-profit organisations
- Organisations which have a trading track record of at least twelve months.

- Organisations which state arts or culture as a main objective within their official governance document **or** can demonstrate substantial experience of delivering arts or culture activity in the past 2 years.
- Organisations which are formally constituted in the UK and have their own bank account with at least two signatories (registered at different addresses).
- Organisations which are not already in receipt of Coventry City Council Project or Programme Grant funding

Eligibility - Project criteria

Eligible projects **must**

- Be seeking funding from this grant programme that is between £5,000 and £12,000*
- Be focussed on engaging the public in arts and culture. This can be through a variety of means and media (including online and digital activity)
- Link to the council's priorities in increasing participation in cultural activities among Coventry residents in **one or more** of the following groups: with a disability; from Black, Asian or Minority Ethnic background; and/or living in an area of high deprivation, as identified in the project brief
- Be delivered between October 2022 and the end of March 2023
- Have a minimum of 20% of the project total match funded of which a least 5% of the project total must be cash match. (eg Project budget £10,000 requires £2,000 total match funding, of which a minimum of £500 would need to cash funding.)
- Involve professional artists/ practitioners in delivering the activity
- Projects involving the creation and/or display of artwork in outdoor public spaces may require approval of the artwork proposal by the [Coventry Public Art Gateway \(PAG\)](#)

*This will be paid in two instalments: an initial payment of 80% is payable at the project start date (subject to meeting grant award conditions) and a final 20% is payable following delivery of the activity, and on receipt of required post-project information including a satisfactory evaluation report.

Eligibility – What we won't fund

- Projects which do not involve professional artists/ practitioners.
- Projects which do not involve Coventry residents (CV1-6) from one or more of the priority groups as participants
- Projects which do not demonstrate the required match funding support from another source.
- Projects which do not meet the project brief.
- Projects which have already happened or are going to happen before the decision date for the grant application, or projects which are due to finish after the closing date of the grant.
- Continuation of projects previously funded by Coventry City Council.
- Capital costs, including the purchase, repair and maintenance of buildings and facilities
- School or college courses or items already within the curriculum delivery. For a school/college-based project to be considered it must demonstrate substantial community involvement and benefit
- Prizes, competitions or fundraising events.
- Projects without activity and outcomes that can be measured and evaluated.

Timeline – Key dates

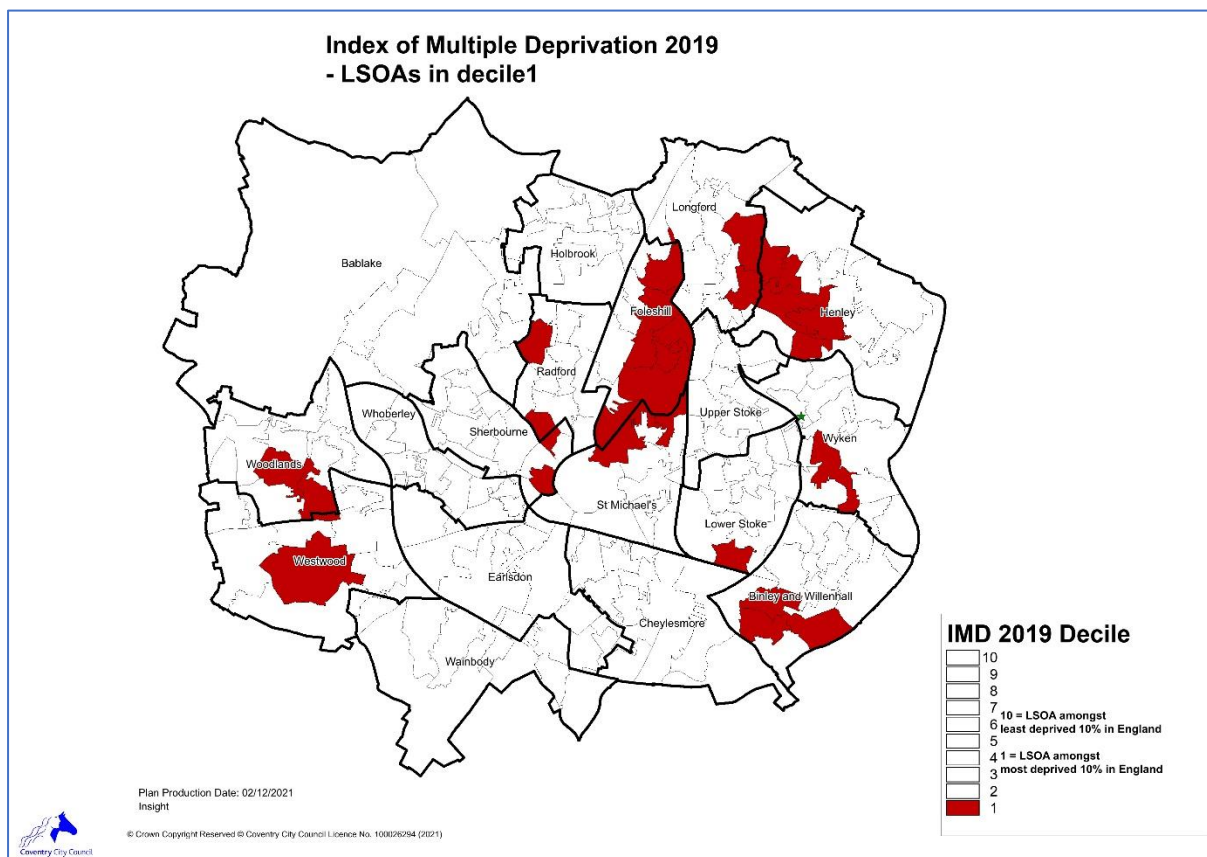
- **Expression of interest no later than:** midday on **Friday 8 July 2022**
- **Expression of interest discussions*:** **week commencing 11 July 2022**
- **Applications close:** **5:00 pm, Friday 12 August 2022**
- **Applications assessment:** **from 15 August 2022**
- **Applicant notification*:** **week commencing 12 September 2022**
- **Project delivery phase:** **October 2022 to March 2023**
- **Deadline for project evaluation reports:** **30 April 2023**

*Subject to change depending on volume of applications and availability of panel. Applicants may be contacted for further information/clarification during the assessment period.

How to apply

- Go to www.coventry.gov.uk/artsprojectgrants
- Complete an **Expression of Interest** form as soon as possible, but no later than **midday, Friday 8 July 2022** and submit to artsdevelopment@coventry.gov.uk
- Arrange a date/time to be contacted by a member of team to discuss your expression of interest, confirm eligibility and to support you with your application.
This is a required step of our application process.
- Complete the application form and arts monitoring form and submit the required documentation to artsdevelopment@coventry.gov.uk no later than **5:00pm, Friday 12 August 2022**
- If you have any queries about the application process please consult the Application Guidance and FAQs, available to download from the website, or contact artsdevelopment@coventry.gov.uk.

Areas of Highest Deprivation in Coventry



Coventry Areas in Most Deprived Decile in England

Aldermans Green - Deedmore Road W
Attoxhall Road
Barker Butts - Bablake School Thomson Avenue
Bell Green - Roseberry Ave
Canley - Charter Avenue & Robert Mountford Way
Edgwick - Canal Road
Edgwick - Gallagher Retail Park Cross Road
Foleshill - Broad Street
Foleshill - Paragon Park Red Lane
Henley Green East
Henley Green West
Hillfields - Cambridge Street
Hillfields - Coronation Road Swanswell Basin
Hillfields Village & Motor Museum
Jardine Shopping Centre - Limbrick Wood Tile Hill Lane
Little Heath – King Georges Avenue

Lower Spon Street
Manor Farm
Manor House - Privet Rd
Paradise - Awson Street
Radford - Beake Avenue South
Stoke Aldermoor Village
Swanswell - Leicester Causeway
Tile Hill North - Jardine Delius
Willenhall - Chace Stretton
Willenhall - Robin Hood & Mary Slessor
Willenhall Wood - Middle Ride
Wood End – Hillmorton Road