



**Information Governance Team**

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04 March 2024

Dear Sir/Madam

**Freedom of Information Act 2000 (FOIA)**

**Request ID: FOI591566739**

Thank you for your request for information relating to Godiva Tickets 2024.

You have requested the following information:

**I would like to know how many tickets were made available under the tier system for Godiva Festival 2024.**

**How many tickets were allocated to each of the following: early bird, tier 2, tier 3 and tier 4**

**I would also like that broken down into Friday, Saturday, Sunday and Weekend tickets.**

We had 20,000 tickets available at Early Bird and 10,000 at Tier 2/3.

A weekend ticket is essentially a bundle of three-day tickets, a family ticket (2+2) is a bundle of four tickets or five (if it's a 2+3 Family). These individual tickets make up the quota for each tier. 20,000 in Early Bird, 10,000 in Tier 2 and 10,000 in Tier 3.

Tier 4 is open ended up to our capacity per day at the event before we switch to "on the weekend" event pricing however the aim is to incentivise buying tickets in advance of the event.

The supply of information in response to a FOI/EIR request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please

contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: [infogov@coventry.gov.uk](mailto:infogov@coventry.gov.uk)

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email [icocasework@ico.org.uk](mailto:icocasework@ico.org.uk).

Please remember to quote the reference number above in your response.

Yours faithfully

**Information Governance**