



Information Governance Team

Postal Address:
Coventry City Council
PO Box 7097
Coventry
CV6 9SL

www.coventry.gov.uk

E-mail: infogov@coventry.gov.uk

Phone: 024 7697 5408

20 March 2025

Dear Sir/Madam

Freedom of Information Act 2000 (FOIA)

Request ID: FOI688965835

Thank you for your request for information relating to Coventry Funeral Service information.

You have requested the following information:

Please provide the following facts and figures for Coventry Funeral Services first full year of trading.

1. What was the total cost to establish Coventry Funeral Service? including premises, fixtures, fittings, vehicles, and staff

In regards to total cost, it is confirmed that the Council does hold information pursuant to your request. However, it is our view that the information is exempt from disclosure under Section 43(2) – Commercially Sensitive Information. Section 43(2) exempts information from disclosure where disclosure of that information would, or would be likely to, prejudice the commercial interests of any person (an individual, a company, the public authority itself or any other legal entity).

It is the Council's position that the third-party providers and its own commercial interests would be prejudiced and/or would be likely to be prejudiced by the disclosure of the requested information.

Once the information is disclosed this means that it will be in the public domain and it could not only be used by the requester but also any other providers in a similar market.

Arguments in favour of disclosure.

- Promote accountability and transparency for the Council's decisions and in its spending of public

money.

- Assist the public to understand and challenge our decisions.
- Inform the public of the activities carried out on their behalf, allowing for more user involvement and collaborative decision making.
- Enable the public to better scrutinise the public monies spent

Arguments against disclosure.

- There is a public interest in allowing public authorities to withhold information which if disclosed, would reduce providers' ability to compete in a commercial environment.
- The successful providers operate in a competitive market. If prejudicing the commercial interests of the successful providers in the market would distort competition in that market, this would not be in the public interest.
- Disclosure of information may cause unwarranted reputational damage or loss of confidence in the Council.
- Revealing information such as a pricing mechanism can be detrimental to a provider's commercial interest. If an organisation has knowledge of a provider's business model, it can exploit this for its own commercial interest. This would also have a detrimental impact on the Council on other contracts and procurements by distorting the market, for the reasons stated above.

Having considered the arguments for and against disclosure, the Council has decided that the public interest in this case is best served by maintaining the exemption under section 43(2) FOIA and by not disclosing the information requested.

The decision to withhold the information requested is therefore upheld on the basis that Section 43(2) in relation to commercially sensitive information has been applied correctly.

2. How many staff work directly for Coventry Funeral Service?

One full-time member of staff and five casual driver-bearers.

3. How many Unattended funerals did you carryout in your first full year of trading?

Nine direct cremations with no attendees.

4. How many Attended funerals did you carryout in your first full year of trading?

Nineteen direct cremations with limited attendance and no service.

5. How many Traditional funerals did you carryout in your first full year of trading?

Twenty-seven traditional attended funeral services.

6. How many of your funerals were Coventry residents?

In addition to the above, Coventry Funeral Service was instructed to deliver 33 public health funerals on behalf of Bereavement Services.

7. How was the cost of the cremation and burial fees handled within the Council, were the

costs invoiced by Bereavement Services to the Coventry Funeral Service or was it an internal transfer

The cost of funerals delivered by Coventry Funeral Service is covered by the client. However, the cost of public health funerals is covered through an internal transfer.

8. What pricing for cremations and burials was applied to funerals conducted by Coventry Funeral Services?

All fees charged to CFS are as per the attached fee sheet and the same as all other funeral directors.

9. What was your budget for Unattended funerals in your first full year of trading?

10. What was your budget for Attended funerals in your first full year of trading?

11. What was your budget for Traditional funerals in your first full year of trading?

12. What level of Turnover did you archive in your first full year of trading?

13. What was your budgeted Turnover for your first full year of trading?

14. What level of Profit did you archive in your first full year of trading?

15. What level of Profit did you budget for in your first full year of trading?

For Questions 9 to 15, please refer to Question 1.

The supply of information in response to a FOI/EIR request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance