

Information Governance Team

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Dear Sir/Madam

Freedom of Information Act 2000 (FOIA) Request ID: FOI706259752

Thank you for your request for information relating to Communications spending.

You have requested the following information:

1. How many staff (as measured by full-time equivalents) do you employ to work on communications? Please include all internal and external communications including work on your website, media queries and social media.

17.2 FTE equivalents.

2. What was your communication spending for the financial year 2024/25?

Total spend of Corporate Communications budget at year end was £244,066.

3. What was your communication spending for the financial year 2023/24?

Total spend of Corporate Communications budget at year end was £176,724.

The supply of information in response to a FOI/EIR request does not confer an automatic right to re use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: FOI/EIR Disclosure Log, Publication

<u>Scheme</u>, <u>Facts about Coventry</u> and <u>Open Data</u> that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance