



Information Governance Team

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Dear Sir/Madam

**Freedom of Information Act 2000 (FOIA)
Request ID: FOI725317331**

Thank you for your request for information relating to traffic surveys.

You have requested the following information:

I am writing to request information under the Freedom of Information Act 2000 regarding your authority's use of traffic data services - both traditional and digital - across the past three financial years (2021/22, 2022/23, and 2023/24).

This request forms part of a wider industry research exercise to understand how local authorities are currently sourcing and applying traffic data.

Please provide the following:

1. A list of any external suppliers used for:

Traffic counts

Speed surveys

Origin/Destination (O/D) studies

In response to Question 1, we confirm the following organisations are likely to have provided the above services over the past three financial years. Please note that this includes both the carrying out of one off surveys and the supply of cameras which collect this data on an ongoing basis:

- Leicestershire County Council
- Streetwise Services

- Tracsis
- Nationwide Data Collection
- Intelligent Data

2. Total expenditure on these services, broken down by year and category if available.

In response to Question 2, we confirm we do not hold this information and we are informing you as per Section 1(1) of the Act. We are not able to provide a breakdown by category as we do not routinely record the specific details of individual surveys on our financial system, and as some of the surveys we have commissioned will have covered more than one category (e.g. counts and speed).

However, in order to fulfil our obligation as per Section 16 of the FOIA to advise and assist, the following is a breakdown of our total expenditure across all types of traffic surveys per year. However, please note that as well as the categories listed within your request, this will also include several other kinds of traffic surveys such as journey time surveys and pedestrian and cycle counts:

- 2021/22 – £34,860
- 2022/23 £97,349
- 2023/24 - £200,138

3. An indication of whether these services are conducted in-house, either wholly or in part. If so, any information about the scale or frequency of this internal work would be appreciated.

We confirm we do not carry out any of these services in-house.

4. Details of any use of digital traffic data services (e.g., mobile device data, GPS, connected vehicle data), including:

Type of data used

Suppliers involved

Associated expenditure over the three-year period

In response to Question 4, we confirm we do not hold this information and we are informing you as per Section 1(1) of the Act. We advise we have used digital traffic data services for specific projects, however this was not purchased directly by the Council and was instead provided by partner organisations.

The supply of information in response to a FOI request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to

your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance