



Information Governance Team

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Dear Sir/Madam

**Freedom of Information Act 2000 (FOIA)
Request ID: FOI737208198**

Thank you for your request for information relating to Counterfeit football shirts.

You have requested the following information:

For consistency:

- Please provide figures for full calendar years (Jan–Dec) where possible. If only financial year data is available, please specify this.
- If your systems do not separately record “football shirts,” please confirm this and provide data for the broader category of counterfeit sportswear instead.
- Please confirm whether seizure counts represent individual shirts or seizure incidents/operations, and whether value estimates are based on retail or street value.

1. The total number of counterfeit football shirts seized by Trading Standards in your area each year from 2019 to the most recent year available.

We confirm that a total of three counterfeit football shirts were seized from 2019 to the financial year 2024/25.

2. (If readily available) The estimated total value (£) of these seized shirts for each year.

The shirts were estimated to each be worth £70 at retail price and £20 as sold at street price.

3. The number of fines or prosecutions each year relating to the sale or distribution of

counterfeit football shirts, or counterfeit football merchandise, if shirts are not recorded separately.

The trader found in possession of these shirts was issued with a formal caution from the Home Office.

The supply of information in response to a FOI request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance