



Information Governance Team

Postal Address:
Coventry City Council
PO Box 7097
Coventry
CV6 9SL

www.coventry.gov.uk

E-mail: infogov@coventry.gov.uk

Phone: 024 7697 5408

12 December 2025

Dear Sir/Madam

Freedom of Information Act 2000 (FOIA)
Request ID: FOI765352204

Thank you for your request for information relating to City of Culture Bid Book.

You have requested the following information:

I wish to request a copy of the UK City of Culture Bid Book, as submitted when the city applied for the 2017 title of UK City of Culture.

I am seeking information on what was included in this bid book in terms of the balance between content that would be judged to be artistic/programmatic and what would be classified as data/statistics/goals/strategy. This would be hard for your teams to do, so the bid book itself is best.

Please see the attached documents.

1. The public version of the initial bid document
2. The public summary of the final bid document.

These were the official public versions and will provide the information requested regarding the balance of artistic aspects and goals/strategy etc. In addition, the following website acts as a repository for a wide range of reports (undertaken across the timeline) for the Coventry UK City of Culture 2021 Theory of Change, programming approach and evaluation programme:

Evaluating Coventry UK City of Culture 2021: <https://coventry21evaluation.info/>

The supply of information in response to a FOI/EIR request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and

non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance