

Who we are

Purple Ruler is an online education provider specialising in alternative provision, reintegration, and structured academic support for pupils who struggle to access mainstream schooling. It works with more than 45 local authorities and over 300 secondary schools, delivering live teaching tailored to SEND, EBSA and wider social-emotional needs. The organisation offers a flexible model built around the commissioner's curriculum, with programmes ranging from small-group tuition to full-time KS4 provision. All lessons are taught in real time by qualified, safer-recruited staff, supported by a robust safeguarding framework and real-time data reporting. Provide high-quality online education that improves attendance, strengthens engagement and supports pupils back towards mainstream education wherever possible.



What we offer

Purple Ruler provides pastoral support as a core part of its alternative provision model. The focus is on stability, wellbeing, safeguarding and reintegration rather than academic delivery alone. Pastoral support offered Structured wellbeing oversight Teachers monitor engagement, behaviour, mood and interaction in real time. Any concern triggers a safeguarding workflow that is tracked until resolved. Therapeutic support (Tier 2) Qualified therapists provide online sessions with unlimited communication between appointments. They are trained in KCSIE, hold enhanced DBS checks, and can conduct Gillick competency assessments where needed. SEND- and trauma-informed teaching Teachers are trained to support anxiety, EBSA, ASD and SEMH needs. Sessions can be camera-optional with flexible pacing and communication methods. Parental and school liaison Daily attendance updates, lesson feedback and structured progress reporting ensure parents and schools remain informed and involved. The aim is to create a stable and responsive pastoral environment that supports attendance, wellbeing and readiness to re-engage with education.

Student Outcomes

Purple Ruler's student outcomes fall into two strands: measurable academic progress and wider personal development linked to engagement, confidence and reintegration. The organisation also provides clear evidence of impact through documented success stories and performance records. Core student outcomes Improved attendance and engagement Daily, real-time tracking shows learners re-establish routines and participate more consistently. Several partner schools have reported marked attendance improvements after joining the programme. Academic progress Students show measurable gains through baseline and exit assessments, lesson-by-lesson feedback and structured curriculum delivery. Case studies highlight accelerated progress in Maths, English and Science, particularly for KS4 learners. Reintegration into mainstream education The three-phase reintegration model helps learners return to school with greater confidence and improved academic readiness. Schools regularly use Purple Ruler as a bridge back into classroom settings. Confidence and wellbeing gains Learners often show reduced anxiety, greater willingness to communicate and improved self-belief. Teachers and therapists use trauma- and SEND-informed practice to promote emotional stability. Success stories Harry (Wymondham High School) After long-term absence due to anxiety and health difficulties, Harry completed five weeks of 1:1 English and Maths. He rebuilt confidence, addressed learning gaps, and returned to school in September with renewed motivation. Adam (Torquay Boys' Grammar School) A shy student who struggled with communication. Through structured confidence-building tuition, Adam became more vocal in lessons, engaged socially with peers, and improved his academic performance. Epping St John's / BMAT Network Students in 1:3 small-group tuition made strong progress in core subjects and demonstrated better attendance. The results led to programme expansion, with more than 90 per cent of BMAT schools adopting Purple Ruler's model. Expected outcomes for all learners • Higher attendance and sustained participation • Academic improvement against baseline and commissioner objectives • Strengthened confidence, communication and self-management • Clear progression pathways, including reintegration or transition to next steps • Robust safeguarding oversight and wellbeing monitoring • Consistent reporting enabling schools and local authorities to measure impact Together, these outcomes show a pattern of improved engagement, academic growth and successful reintegration for learners who have struggled in mainstream settings.

Safeguarding

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DDSL - REQ

Enhanced DBS Staff

Safeguarding policy

Insurance Documents - 10/27

Health and Safety

Delivery site is Online

Risk Assessment - 09/2027

Specialisms

Core curriculum
Secondary
Primary

**Mode of
delivery**
Online



No
FSM



N/A



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