



Information Governance Team

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Dear Sir/Madam

**Freedom of Information Act 2000 (FOIA)
Request ID: FOI859839832**

Thank you for your request for information relating to Online and print media spend.

You have requested the following information:

Please can you provide me with your spending for 2025-6 on:

1. Print media advertising, broken down by newspaper or outlet;

Bauer Media Outdoor UK Ltd £67,034
Bay Media Ltd = £4,481
Bullivant Media Group Ltd £1,995
Reach Publishing Services Ltd (non-statutory) = £4,184
Peoplescout Limited (statutory notices) £179,331
Your Call Publishing Ltd = £2,203.20

Total: £259,228.20

2. Online media advertising, broken down by platform, eg Facebook, Instagram, X, TikTok, etc

The information you requested falls under the exemption(s) in Section 21 of the Freedom of Information Act 2000, which relates to 'information reasonably accessible to the applicant by other means.'

Social media advertising is paid for using Purchase cards. The exemption applies as the information is published and publicly available to view by accessing the Council website, please

use the following link:

https://www.coventry.gov.uk/downloads/download/3459/all_purchase_card_spending

Filter by 'Advertising Services.'

The supply of information in response to a FOI/EIR request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance